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Division of Corporations  
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To:  
Division of Corporations  
Fax Number : (850) 205-0381

From:  
Account Name : EMPIRE CORPORATE KIT COMPANY  
Account Number : 072450003255  
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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

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FLORIDA PROFTT CORPORATION OR P.A.

alternativa advertising, inc.

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09-08-03

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ARTICLES OF INCORPORATION OF

5

**ALTERNATIVA ADVERTISING, INC.**

a Florida Corporation

ARTICLE I: NAME

The name of this corporation is:

**ALTERNATIVA ADVERTISING, INC.**

ARTICLE II: DURATION

This corporation shall have perpetual existence, unless sooner dissolved in accordance with the laws of the State of Florida.

ARTICLE III: PURPOSE

The corporation is organized for the purpose of transacting any and all business permitted under the laws of the United States and of the State of Florida.

ARTICLE IV: CAPITAL STOCK

This corporation is authorized to issue sixty (60) shares of NO PAR VALUE common stock, which shall be designated "Common Stock".

ARTICLE V: PREEMPTIVE RIGHTS

Every shareholders, upon the sale for cash of any new stock of this corporation of the same kind, class or series as that which he already holds, shall have the right to purchase his pro rate share thereof (as nearly

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as may be done without issuance of fractional shares) at the price at which it is offered to others.

**ARTICLE VI: INITIAL REGISTERED OFFICE AND AGENT**

The street address of the principal <sup>registered</sup> office of this corporation is:

2125 Biscayne Boulevard, #340  
MIAMI, FLORIDA 33137

The name of the initial registered agent of this corporation is:

**LUIS PELAEZ**

**ARTICLE VII: INITIAL BOARD OF DIRECTORS**

This corporation shall have FIVE (5) director(s), initially. The number of directors may be either increased or diminished from time to time by the bylaws but shall never be less than five (5). The name(s) and address(es) of the initial director(s) of this corporation is (are):

Luis Pelaez	2125 Biscayne Blvd., #340 Miami, FL 33137
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Maray Ortiz	2125 Biscayne Blvd., #340 Miami, FL 33137
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Francisco Victori	2125 Biscayne Blvd., #340 Miami, FL 33137
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Carlos Tirado-Yepes	5914 Taylor St., #2 Hollywood, FL 33021
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Jose Hernandez	6421 S.W. 116 Court, Unit G Miami, FL 33173
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**ARTICLE VIII: INDEMNIFICATION**

*The corporation shall indemnify any officer or director, or any formal officer or director, to the full extent permitted by law.*


**ARTICLE IX: INCORPORATORS**

The name and address of the person(s) signing these articles of incorporation are:

Luis Pelaez

2125 Biscayne Blvd., #340  
Miami, FL 33137

IN WITNESS WHEREOF, the undersigned subscriber(s) has (have) executed these Articles of Incorporation this 26 day of August, 2003.

  
\_\_\_\_\_

STATE OF FLORIDA  
COUNTY OF DADE

The foregoing instrument was acknowledged before me on this 26 day of August, 2003 by LUIS PELAEZ, who is personally known to me or who has produced driver license as identification and who did take an oath.

\_\_\_\_\_  
Notary Public, State of Florida  
My Commission Expires:



Roberto F. Fierlas  
My Commission 00043712  
Expires July 22, 2005

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**CERTIFICATE DESIGNATING PLACE OF BUSINESS OR DOMICILE FOR  
THE SERVICE OF PROCESS WITHIN THE STATE OF FLORIDA, NAMING  
AGENT UPON WHOM SERVICE OF PROCESS MAY BE EFFECTIVE**

IN COMPLIANCE with Section 607.034 of the Florida Statutes, the following  
is submitted:

**ALTERNATIVA ADVERTISING, INC.**

desiring to organize or qualify under the laws of the State of Florida, with  
its principal place of business in the City of Miami, County of Miami-Dade,  
State of Florida, has named:

**Luis Pelaez**

as its agent to accept service of process within the State of Florida, with  
the registered address as:

2125 Biscayne Blvd., #340  
Miami, FL 33137

\*\*\*\*\*

**ACKNOWLEDGMENTS**

HAVING BEEN NAMED TO ACCEPT SERVICE OF PROCESS FOR THE  
ABOVE MENTIONED CORPORATION, AT THE PLACE DESIGNATED IN THIS  
CERTIFICATE, I HEREBY AGREE TO ACT IN THIS CAPACITY, AND  
FURTHER AGREE TO COMPLY WITH THE PROVISIONS OF ALL STATUTES  
RELATIVE TO THE PROPER AND COMPLETE PERFORMANCE OF MY  
DUTIES.

DATED: THIS 26 DAY OF AUGUST, 2003.

  
\_\_\_\_\_  
REGISTERED AGENT

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