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### Joseph A. Murphy, III

Attorney & Counselor 516 Camden Avenue Stuart, Florida 34994

> (772) 223-8600 Fax (772) 283-2419

August 27, 2003

Florida Department of State Division of Corporations PO Box 6327 Tallahassee, FL 32314

Re: Incorporation

The Fishing Observer, Inc.

Dear Sir/Ms:

Please find enclosed the original and one (1) copy of the Articles of Incorporation for The Fishing Observer, Inc. We have also enclosed the filing fee of \$87.50.

After filing please return a conformed copy to our office. Thank you in advance for your consideration in this matter.

Very truly yours,

Kristina Paulmeno Legal Assistant to Joseph A. Murphy, III

/kp

Enclosure (3)

#### OF

#### THE FISHING OBSERVER, INC.

The undersigned, acting as incorporator for the purposes of forming a corporate business under the laws of the State of Florida, adopts the following Articles of Incorporation for such Corporation.

#### ARTICLE ONE

The name of the corporation is THE FISHING OBSERVER, INC..

#### ARTICLE TWO

The principal office of the corporation, the mailing address for the corporation, the street address of the corporation's initial registered office is:

Physical-

923 SW 35th Street

Palm City, FL 34990

Mailing-

PO Box 252

Palm City, FL 34991

#### ARTICLE THREE

The name of the registered agent at the above address is:

William Pfeiffer 923 SW 35<sup>th</sup> Street Palm City, FL 34990

#### ARTICLE FOUR

The corporation is authorized to issue 500 shares of common stock at \$1.00 par value. Initially there shall be only one class of stock. All of said stock shall be payable in cash, real or personal property, or labor in lieu of cash, at fair market value.

#### ARTICLE FIVE

The corporation elects to have preemptive rights, so that the shareholders of the corporation have the right to acquire proportional amounts of the corporation's unissued shares upon the decision of the Board of Directors to issue them, such preemptive rights shall be granted on uniform terms and conditions prescribed by the Board of Directors.

#### ARTICLE SIX

The life of the corporation shall be perpetual unless otherwise amended at later date, and shall commence on the date of filing of these articles.

#### ARTICLE SEVEN

The corporation is in the business of providing photography services for recreational fisherman.

#### ARTICLE EIGHT

The corporation shall initially have one director which number may be increased or decreased from time to time by majority vote of the shareholders, but which may never be less than one and at a maximum of two directors. The initial director shall be:

William Pfeiffer 923 SW 35<sup>th</sup> Street Palm City, FL 34990

#### ARTICLE NINE

The name and address of the individual who is the incorporator:

William Pfeiffer 923 SW 35<sup>th</sup> Street Palm City, FL 34990

#### ARTICLE TEN

The general officers and the names of the individuals who shall initially serve in such offices are as follows:

President William Pfeiffer
Vice-President William Pfeiffer
Secretary William Pfeiffer
Treasurer William Pfeiffer

#### ARTICLE ELEVEN

The name and post office address of the subscribers to these Articles of Incorporation, the number of shares they agree to take and value of the consideration to be paid therefore is as follows:

SUBSCRIBER	ADDRESS	SHARES	CONSIDERATION
William Pfeiffer	923 SW 35 <sup>th</sup> Street Palm City, FL 34990	70	\$70.00

5050 SW 66<sup>th</sup> Avenue Palm City, FL 34990

30

\$30.00

#### ARTICLE TWELVE

The By-Laws of the corporation shall be established at the first meeting of the Board of Directors. They may be amended or rescinded by majority vote of the Board of Directors from time to time.

#### ARTICLE THIRTEEN

Meetings of the Shareholders, Board of Directors and Officers may be conducted, upon proper notice, by telephone or through facsimile machine should the officers, directors or shareholders be unable to attend meetings physically.

#### ARTICLE FOURTEEN

After incorporation, the corporation may adopt a plan agreeable to and consistent with Section 1244 of the Internal Revenue Code in connection with offering the stock of the corporation. Additionally, the corporation reserves the right to make an election as a Subchapter "S" corporation agreeable to the provisions of the U.S. Internal Revenue Code.

IN WITNESS WHEREOF, the undersigned subscriber has executed these Articles of Incorporation this 27<sup>th</sup> day of August 2003.

WILLIAM PFEIFFER

#### STATE OF FLORIDA COUNTY OF MARTIN

BEFORE ME, a Notary Public authorized to take acknowledgments in the State and County aforesaid, personally appeared WILLIAM PFEIFFER personally known to me to be the person who executed the foregoing Articles of Incorporation and who identified himself by Drivers License # FL h L # PILD-921-75-172-0, he acknowledged before me that he executed these Articles of Incorporation, and that they are true and correct.

SWORN to and subscribed before me on this 27<sup>th</sup> day of August 2003.

Notary Public

My commission expires:

Joseph A Murphy III
My Commission DD150647
Expires September 17 2006

## CERTIFICATION DESIGNATING PLACE OF BUSINESS OR DOMICILE FOR THE SERVICE OF PROCESS WITHIN THIS STATE, NAMING AGENT UPON WHOM PROCESS MAY BE SERVED.

Pursuant to Chapter 48.091, Florida Statutes, the following is submitted in compliance with said Act:

First -- That **THE FISHING OBSERVER, INC.** desiring to organize under the laws of the State of Florida with its principal office, as indicated in the Articles of Incorporation at City of Palm City, County of Martin, State of Florida has named **WILLIAM PFEIFFER**, 923 SW 35<sup>th</sup> Street, **Palm City, Florida 349904** being in the County of Martin, State of Florida, as its agent to accept service of process within this State.

#### ACKNOWLEDGMENT;

Having been named to accept service of process for the above stated corporation, at place designated in this certificate, I hereby accept to act in this capacity, and agree to comply with the provision of said Act relative to keeping open said office.

WILLIAM PFEIFFER Registered Agent

Date: 5-27-2003

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