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BASIC AMENDMENT

GSV, INC.

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FLORIDA DEPARTMENT OF STATE Glenda E. Hood Secretary of State

November 13, 2003

GSV, INC. 1901 HARRISON ST., SUITE 250 HOLLYWOOD, FL 33020

SUBJECT: GSV, INC. REF: P03000095157

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AMENDED CERTIFICATE OF AMENDMENT TO THE ARTICLES OF INCORPORATION OF GSV, INC.



The undersigned, being the Secretary of, GSV, Inc. (the "Company") and being duly authorized by the Board of Directors and pursuant to the provisions of section 607.1006 of the Florida Business Corporation Act, and does hereby certify as follows:

FIRST: That the Board of Directors of the Corporation by unanimous written consent duly adopted resolutions on November 17, 2003 proposed and declaring advisable that Article I of the Company's Articles of Incorporation be amended, as follows:

ARTICLE 1. Name

The name of the corporation (the "Corporation") shall be Celebrity Cards Holdings, Inc.

SECOND: That the Board of Directors of the Corporation by unanimous written consent duly adopted resolutions on November 17, 2003 proposed and declaring advisable that Article II of the Company's Articles of Incorporation be amended, as follows:

ARTICLE II. Principal Office and Mailing Address

The principal office and mailing address of the Corporation shall be:

2424 North Federal Highway

Suite 411

Boca Raton, Florida 33431

THIRD: The effective date of this Amended Certificate of Amendment to the Articles of Incorporation shall be effective upon filing with the Florida Secretary of State.

FOURTH: The foregoing Amended Certificate of Amendment to the Articles of Incorporation were authorized and adopted by resolution of the board of directors followed by the approval by the Company's shareholders owning a majority of the issued and outstanding shares of the Company's stock pursuant to a written consent of the shareholders in lieu of a meeting on November 17, 2003. The number of votes east by the shareholders was sufficient for approval.

IN WITNESS WHEREOF, the undersigned, as secretary of the Company, hereby executes this Amended Certificate of Amendment to the Articles of Incorporation this 17th day of November 2003.

Roberta Young