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To: Division of Corporations
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From: Account Name : YOUR CAPITAL CONNECTION, INC.
Account Number : I20000000267
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FLORIDA PROFIT CORPORATION OR P.A.

Response in Marketing, Inc.

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ARTICLES OF INCORPORATION
OF
Response in Marketing, Inc.

In compliance with the requirements of F.S. Chapter 607, the undersigned, being a natural person, does hereby act as an incorporator in adopting and filing the following Articles of Incorporation for the purpose of organizing a business corporation.

ARTICLE I

The name of the corporation ("Corporation") is Response in Marketing, Inc.

ARTICLE II

The existence of the corporation shall begin on the date of the filing of these Articles of Incorporation.

ARTICLE III

The street address of the principal office of the Corporation is 1188 Lakeview Drive, Altamonte Springs, FL 32714.

ARTICLE IV

The maximum number of shares this Corporation is authorized to issue is 10,000, all of which shall be Common Shares. All Common Shares shall be identical with each other in every respect and the holders thereof shall be entitled to one vote for each share on all matters on which shareholders have the right to vote.

ARTICLE V

The initial street address of the Corporation's registered office is 25133 Adair Avenue, Sorrento, FL 32776. The initial registered agent for the Corporation at that address is Thomas H. Moffit, III.

ARTICLE VI

The initial board of directors shall consist of the following board of directors:

| Name | Address |
|-------------------------------|--|
| Thomas H. Moffit, III, | 25133 Adair Avenue, Sorrento, FL 32776 |
| Jim Shriner, P.O. Box 352854, | Palm Coast, FL 32135 |
| Thomas H. Moffit, Jr., | 2493 Rivertree Circle, Sanford, FL 32771 |

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ARTICLE VII

The names and street addresses of the persons signing these articles of incorporation are:

| Name | Address |
|-------------------------------|--|
| Thomas H. Moffit, III | 25133 Adair Avenue, Sorrento, FL 32776 |
| Jim Shriner, P.O. Box 352854, | Palm Coast, FL 32135 |
| Thomas H. Moffit, Jr. | 2493 Rivertree Circle, Sanford, FL 32771 |

ARTICLE VIII

The corporation shall indemnify its directors, officers, employees, and agents to the fullest extent permitted by law.

IN WITNESS WHEREOF, the undersigned incorporator(s) have executed these Articles of Incorporation on the 21 day of August, 2003.


Name: Thomas H. Moffit, III

ACCEPTANCE OF REGISTERED AGENT

Having been named to accept service of process for Response in Marketing, Inc. at the place designated in the Articles of Incorporation, the undersigned is familiar with and accepts the obligations of that position pursuant to F.S. 607.0501(3).


Name: Thomas H. Moffit, III

Date: 8/21/03

1:11pm Response in Marketing, INC. ARTICLES OF INCORPORATION Response and Marketing.wpd

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