Electronic Articles of Incorporation For

P03000091581 FILED August 20, 2003 Sec. Of State

SIMPLY VACATIONS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: SIMPLY VACATIONS, INC.

Article II

The principal place of business address:

3800 S. OCEAN DRIVE SUITE 235 HOLLYWOOD, FL. 33019

The mailing address of the corporation is:

3800 S. OCEAN DRIVE SUITE 235 HOLLYWOOD, FL. 33019

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 100

Article V

The name and Florida street address of the registered agent is:

OWEN L GOLDWYN 3800 S. OCEAN DRIVE SUITE 235 HOLLYWOOD, FL. 33019 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: OWEN L. GOLDWYN

Article VI

The name and address of the incorporator is:

OWEN L. GOLDWYN 3800 S. OCEAN DRIVE SUITE 235 HOLLYWOOD, FL 33019

Incorporator Signature: OWEN L.GOLDWYN

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P OWEN L GOLDWYN 3800 S. OCEAN DRIVE, SUITE 235 HOLLYWOOD, FL. 33019

Article VIII

The effective date for this corporation shall be:

08/15/2003