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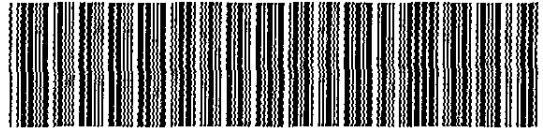
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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

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LAW OFFICES

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AND PENNSYLVANIA

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AND NEW YORK

July 22, 2003

Via Federal Express 8390 4938 6555

Secretary of State

Division of Corporations

409 East Gaines Street

Tallahassee, FL 32399

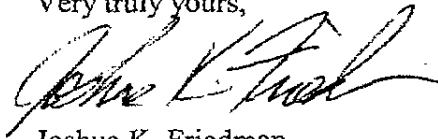
RE: **Incorporation of SIMPLE BUT BEAUTIFUL, INC.**  
**File Number 9-108-1**

Dear Sir/Madam:

Enclosed please find our law firm's check in the amount of Seventy-Eight Dollars and Seventy-Five Cents (\$78.75) for the filing of the enclosed Articles of Incorporation and Certificate of Designation of Registered Agent relating to the above referenced Corporation. Please file the Articles and return a copy of the filed articles in the enclosed self-addressed stamped envelope.

Thank you for your assistance with this matter.

Very truly yours,



Joshua K. Friedman

JKF/gla  
Enclosures

**ARTICLES OF INCORPORATION**

**OF**

**SIMPLE BUT BEAUTIFUL, INC.**

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SECRETARY OF STATE  
TALLAHASSEE FLORIDA

**ARTICLE I**

**NAME**

**SIMPLE BUT BEAUTIFUL, INC.**

**ARTICLE II**

**PURPOSE**

This corporation is organized for the following purposes:

1. To own and operate an interior design consulting company in Fort Lauderdale, Florida.
2. To engage in any activity or business permitted under the laws of the United States and the State of Florida.

**ARTICLE III**

**CAPITAL STOCK**

This corporation is authorized to issue 1000 shares of common stock.

The common stock of the corporation shall have the following characteristics:

- (a) Par value shall be \$1.00 per share.
- (b) At all meetings of the stockholders, the common stockholders shall be entitled to cast one (1) vote for each share of common stock owned. That a common stockholder is interested in a matter to be voted upon shall not disqualify him from voting thereon.
- (c) Except as otherwise provided by law, the entire voting power for the election of directors and for all other purposes shall be vested exclusively in the holders of the outstanding

common stock.

#### **ARTICLE IV**

##### **TERM OF EXISTENCE**

This corporation shall have perpetual existence commencing on the date of receipt of these Articles of Incorporation by the Secretary of State of Florida.

#### **ARTICLE V**

##### **INITIAL REGISTERED OFFICE AND AGENT**

The street address of the initial principal office of this corporation is *2000 South Ocean Drive, Suite 1810, Fort Lauderdale, Florida 33316*. The initial registered agent of this corporation is ELISA FRANCO with her address at *2000 South Ocean Drive, Suite 1810, Fort Lauderdale, Florida 33414*. The Board of Directors may, from time to time, change the street and post office address of the corporation as well as the location of its principal office.

#### **ARTICLE VI**

##### **INITIAL BOARD OF DIRECTORS**

This corporation shall have one (1) Director, initially. The number of Directors may be either increased or diminished from time to time by the By-Laws but shall never be less than one (1). The name and address of the initial Director of this corporation is:

<b>Name</b>	<b>Address</b>
<b>Elisa Franco</b>	<b>2000 South Ocean Drive Suite 1810 Fort Lauderdale, Florida 33316</b>

#### **ARTICLE VII**

##### **AMENDMENT**

This corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation, or any amendment hereto, in the manner provided by law.

**ARTICLE VIII**  
**INCORPORATOR**

The name and address of the person signing these Articles is:

**Elisa Franco**  
**2000 South Ocean Drive, Suite 1810**  
**Fort Lauderdale, Florida 33316**

IN WITNESS WHEREOF, the undersigned subscriber has executed these Articles of Incorporation this 22<sup>nd</sup> day of July, 2003.

  
Print Name: **Elisa Franco**

STATE OF FLORIDA            )  
  )ss.  
COUNTY OF PALM BEACH )

Sworn to and subscribed before me this 22 day of July, 2003, by ELISA FRANCO, who is personally known to me (or who has produced drivers license as identification) and who did take an oath.

  
Notary Public, State of Florida

(SEAL)



Denise E Symons  
My Commission DD106999  
Expires April 7, 2006

**CERTIFICATE DESIGNATING PLACE OF BUSINESS OR DOMICILE  
FOR THE SERVICE OF PROCESS WITHIN THIS STATE.  
NAMING AGENT UPON WHOM PROCESS MAY BE SERVED.**

In pursuance of Chapter 48.091, Florida Statutes, the following is submitted, in compliance with said Act:

First--That **SIMPLE BUT BEAUTIFUL, INC.**, is desiring to organize under the laws of the State of Florida with its principal office, as indicated in the Articles of Incorporation in the City of **Fort Lauderdale**, County of **Palm Beach**, State of **Florida** has named **Elisa Franco** located at **2000 South Ocean Drive, Suite 1810**, as its agent to accept service of process within this State.

**ACKNOWLEDGMENT:**

Having been named to accept service of process for the above-stated corporation, at place designated in this certificate, I hereby accept to act in this capacity, and agree to comply with the provision of said act relative to keeping open said office.



**Print Name: Elisa Franco**  
(Registered Agent)

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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

**FILED**