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Division of Corporations

BUSH ROSS P.A.

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P03000081777

Florida Department of State  
Division of Corporations  
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BASIC AMENDMENT

MEDIAPLACE ADVERTISING, INC.

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Florida Dept of State



November 28, 2005

FLORIDA DEPARTMENT OF STATE  
Division of Corporations

MEDIAPLACE ADVERTISING, INC.  
P.O. BOX 55813  
ST. PETERSBURG, FL 33732

SUBJECT: MEDIAPLACE ADVERTISING, INC.  
REF: P03000081777

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**ARTICLES OF AMENDMENT TO THE  
ARTICLES OF INCORPORATION OF  
MEDIAPLACE ADVERTISING, INC.**

\*\*\*\*\*

MEDIAPLACE ADVERTISING, INC., a Florida corporation (the "Corporation"), hereby certifies as follows:

1. The Articles of Incorporation of the Corporation are hereby amended by deleting the present form of Article I in its entirety and by substituting, in lieu thereof, the following:

"ARTICLE I - NAME

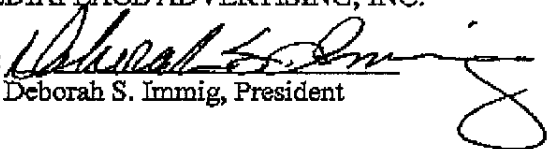
The name of this corporation shall be **LET'S GO TO THE BEACH, INC.**

2. The foregoing amendment shall become effective as of the close of business on the date these Articles of Amendment are approved by the Florida Department of State and all filing fees then due have been paid, all in accordance with the corporation laws of the State of Florida.

3. The amendment recited in Section 1 above has been duly approved by the shareholders of the Corporation in accordance with the provisions of §607.1006, Florida Statutes, and the number of votes cast for the amendment by the shareholders was sufficient for its approval, as of November 25, 2005.

IN WITNESS WHEREOF, the Corporation has caused these Articles of Amendment to be prepared under the signature of its President this 28th day of November 2005.

MEDIAPLACE ADVERTISING, INC.

By:   
Deborah S. Immig, President

365592.1

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