Electronic Articles of Incorporation For

P03000079309 FILED July 18, 2003 Sec. Of State

THE FASHION HOOKUP, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

THE FASHION HOOKUP, INC.

Article II

The principal place of business address:

5800 HOLLYWOOD BOULEVARD #1187 HOLLYWOOD, FL. 33021

The mailing address of the corporation is:

2859 SW 128 TH AV MIRAMAR, FL. 33027

Article III

The purpose for which this corporation is organized is:

PURPOSE IS TO SELL MEN AND WOMANS CLOTHING ALONG WITH ACCESSORIES

Article IV

The number of shares the corporation is authorized to issue is:

2

Article V

The name and Florida street address of the registered agent is:

DAVID J WILLE 5800 HOLLYWOOD BLVD #1187 HOLLYWOOD, FL. 33021 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: DAVID WILLE

Article VI

The name and address of the incorporator is:

MIGUEL A CERA JR. 2859 SW 128TH AV MIRAMAR FL 33027

Incorporator Signature: MIGUEL A CERA JR.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P MIGUEL A CERA JR 2859 SW 128 TH AV MIRAMAR, FL. 33027

Title: V DAVID J WILLE 2859 SW 128TH AV MIRAMAR, FL. 33027

Article VIII

The effective date for this corporation shall be:

07/18/2003