

**Electronic Articles of Incorporation
For**

**P03000076095
FILED
July 11, 2003
Sec. Of State**

PELLO RETAIL CONSULTING, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

PELLO RETAIL CONSULTING, INC.

Article II

The principal place of business address:

2702 NAN DRIVE
OCOEE, FL. 34761

The mailing address of the corporation is:

2702 NAN DRIVE
OCOEE, FL. 34761

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1,000 SHARES @ \$1.00 PAR VALUE PER SHARE

Article V

The name and Florida street address of the registered agent is:

LORI C PELLO
2702 NAN DRIVE
OCOEE, FL. 34761

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: LORI C. PELLO

Article VI

The name and address of the incorporator is:

LORI C. PELLO
2702 NAN DRIVE
OCOEE, FL 34761

Incorporator Signature: LORI C. PELLO

Article VII

The effective date for this corporation shall be:

07/11/2003