

**Electronic Articles of Incorporation
For**

P03000072976
FILED
July 01, 2003
Sec. Of State

BUY THE PLANET, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BUY THE PLANET, INC.

Article II

The principal place of business address:

4300 NW 23RD AVENUE
SUITE 21
GAINESVILLE, FL. 32614

The mailing address of the corporation is:

4300 NW 23RD AVENUE
SUITE 21
GAINESVILLE, FL. 32614

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1,000,000

Article V

The name and Florida street address of the registered agent is:

MUTCH & LEVINE, P.A.
2114 NW 40TH TERRACE
SUITE A-1
GAINESVILLE, FL. 32605

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: SAMUEL A. MUTCH

Article VI

The name and address of the incorporator is:

ROBIN A. MCKNIGHT
2260 NW 47TH STREET
GAINESVILLE, FL 32605

Incorporator Signature: ROBIN A. MCKNIGHT

Article VII

The effective date for this corporation shall be:

07/01/2003