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SECRETARY OF STATE
TALL AHASSEE FLORINA

6-18-03

LAW OFFICES

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- X-E | E Miami Alexander Reus, J.D. (Germany), J.D., LL.M. Direct Dial: (305) 260-1027 areus@becker-poliakoff.com

June 13, 2003

VIA REGULAR MAIL

Florida Department of State Division of Corporations

PO Box 6327

Tallahassee, FL 32314

RE: Special Events Marketing, Inc.

Our File No.: G02853/TBD

Dear Sir or Madam:

Enclosed please find the Articles of Incorporation for the above-referenced corporation, along with an additional copy of said Articles, for filing with the Division of Corporations.

Upon filing, please provide the undersigned with a certified copy as well as a filing receipt. The appropriate fee in the amount of \$78.75 is enclosed herewith as well

Please contact the undersigned, if you have any questions.

Sincerely yours

Alexander Reus For The Firm

AR/ler Enclosures 366480_1.DOC

> SIGNED IN ABSENCE OF TO AVOID DELAY

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FILED 03 JUN 16 PM 2: 57 SECRETARY OF STATE TALLAHASSEE, FLORIDA

ARTICLES OF INCORPORATION OF SPECIAL EVENTS MARKETING, INC.

ARTICLE I NAME

The name of this Corporation is:

SPECIAL EVENTS MARKETING, INC.

ARTICLE II PURPOSES

This Corporation is organized for the purposes of transacting any and all lawful business, for which corporations may be formed under Chapter 607 of the Florida Statutes.

ARTICLE III STOCK

This Corporation is authorized to issue 1,000 shares of common stock with a par value of \$1.00 per share.

ARTICLE IV REGISTERED AGENT

The street address of the initial registered office of this Corporation is 5201 Blue Lagoon Drive, Suite 100, Miami, FL 33126, and the name of the initial registered agent at that address is ALEXANDER REUS, ESQ.

ARTICLE V DIRECTORS

This Corporation shall have ONE (1) director initially. The number of directors may be increased or diminished from time to time as provided in the Bylaws, but shall never be less than one. The name and address of the initial directors of this Corporation are:

Paul Greenberg

C/o Becker & Poliakoff, P.A. 5201 Blue Lagoon Drive, Suite 100 Miami, FL 33126

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ARTICLE VI INCORPORATOR

SECRETARY OF STATE TALLAHASSEE, FLORIDA

The name and address of the incorporator of this Corporation is Paul Greenberg c/o Becker & Poliakoff, P.A., 5201 Blue Lagoon Drive, Suite 100, Miami, FL 33126.

ARTICLE VII ADDRESS

The principal office and mailing address of the corporation is 5201 Blue Lagoon Drive, Suite 100, Miami, FL 33126.

ARTICLE VIII INDEMNIFICATION

This Corporation shall indemnify, defend, save and hold harmless and insure its officers and directors to the fullest extent permitted by law either now or hereafter.

ARTICLE IX PERPETUAL EXISTENCE

This Corporation shall have perpetual existence unless sooner dissolved as provided by law.

IN WITNESS WHEREOF, the undersigned Incorporator has executed these Articles of Incorporation this 11th day of June, 2003.

Paul Greenberg, Incorporator

ACCEPTANCE OF APPOINTMENT OF REGISTERED AGENT

The undersigned hereby accepts the appointment as registered agent contained in the foregoing Articles of Incorporation.

ALEXANDER REUS, ESQ.