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To:

Division of Corporations

Fax Number : (850) 205-0381

From:

Account Name : BLUMBERG/EXCELSIOR CORPORATE SERVICES, INC.

Account Number: 075350000353 Phone : (212)431-5000 Fax Number : (212)431-1441

FLORIDA PROFIT CORPORATION OR P.A.

SIMPLY ELEGANT EVENTS INC.

| Certificate of Status | 0 |
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ARTICLES OF INCORPORATION

OF

SIMPLY ELEGANT EVENTS INC.

The undersigned sole incorporator, being a natural person competent to contract and desiring to form a corporation under Title XXXV, Chapter 607 of the revised Florida Statutes, herewith submits the following information:

- 1. The name of the corporation is: SIMPLY ELEGANT EVENTS INC.
- 2. The duration of the corporation shall be perpetual.
- 3. The general purpose or purposes for which this corporation is being formed to include the transaction of any or all lawful business for which corporations may be incorporated under this chapter.
- 4. The aggregate number of shares which the corporation shall have authority to issue is 200 shares common stock, no par value.
- 5. The principal address and mailing address of the corporation will be: 21218 St. Andrews Boulevard, Suite 410, Boca Raton, Florida 33433.
- 6. The address of the initial registered office will be 21218

 St. Andrews Boulevard, Suite 410, Boca Raton, Florida 33433 and the name of its registered agent at such address is: Laura Bauer
- 7. The number of directors constituting the initial board of directors is one and the name and address of the person who is to serve as member thereof is as follows: Laura Bauer, 21218 St. Andrews Boulevard, Suite 410, Boca Raton, Florida 33433.
- 8. The name and address of the sole incorporator is:

 Jean M. Sherett

 c/o BlumbergExcelsior Corporate Services, "Inc."

 62 White Street, New York, New York 10013

IN WITNESS WHEREOF, the undersigned, as sole incorporator of this corporation has executed these Articles of Incorporation.

Date: June 97

Jean M. Sherett Sole Incorporator

BlumbergExcelsior Corporate Services, Inc. 62 White Street, NYC 10013

(212) 431-5000

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ACCEPTANCE OF REGISTERED AGENT

I, the undersigned, hereby accept appointment as Registered Agent of SIMPLY ELEGANT EVENTS INC. the within named Corporation.

Dated: June 9 ,2003

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SECRETARY OF STATE

BlumbergExcelsior Corporate Services, Inc. 62 White Street, New York, New York 10013. (212) 431-5000