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FLORIDA PROFIT CORPORATION OR P.A.

ALIVE PROMOTION AND ADVERTISING, INC.

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LORIDA DEPARTMEN

FLORIDA DEPARTMENT OF STATE Glenda E. Hood Secretary of State

May 15, 2003

ACE

SUBJECT: ALIVE PROMOTION AND ADVERTISING, INC.

REF: W03000014061

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ARTICLES OF INCORPORATION OF ALIVE PROMOTION AND ADVERTISING, INC.

The undersigned, for the purpose of forming a corporation under the Florida Business Corporation.

Act, do hereby adopt the following Articles of Incorporation:

- Article I. Name and Address. The name of the Corporation is ALIVE Fromotion and Advertising, Inc. The principal office mailing address of the Corporation is 7741 NW 53 Street, Miami, Florida 33166.
 - Article 2. Duration. The duration of the Corporation is perpetual.
- Article 3. Purpose. The general purposes for which the Corporation is organized are the following:
- To engage in and transact any lawful business for which corporations may be incorporated under the Fiorida General Corporation Act. No other purpose limits this general purpose in any way.
- 2. To do such other things as are incidental to the purposes of the Corporation or necessary or desirable in order to accomplish them.
- Article 4. Shares. The aggregate number of shares which the Corporation is authorized to issue is 100 shares of common stock. Such shares shall be of a single class and shall have a par value of \$0.01 per share.
- Article 5. Imitial Registered Office and Agent. The street address of the initial Registered
 Office of the Corporation is 5201 Blue Lagoon Drive, Suite 100, Mianni, Florida 33126, and the name of
 its initial Registered Agent at that address is Mark Grossman.
- Article 6: Initial Board of Directors. The number of Directors constituting the initial Board of Directors is four (4). The number of Directors may be increased or decreased from time to time in

Beckur & Poliakove, P.A. 5201 Blue Lagoon Drive, Sutte 100, Miami, Florida 33126 MAY 15 2003 2:06PM BECKER & POLIAKOFF

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ARTICLES OF INCORPORATION OF ALIVE PROMOTION AND ADVERTISING, INC. PAGE 2

accordance with the Hylaws but shall never be less than one. The name and address of each initial Director of the Corporation is as follows:

- 1. Jim Hees; 7741 NW 53 Street, Miami, Florida 33166
- Jonathan Grossman; 7741 NW 53 Street, Malami, Florida 33166
- John Garcia; 7741 NW 53 Street, Miami, Florida 33166
- Jaclyn Haas; 7741 NW 53 Street, Miami, Florida 33166
- Article 7. Incorporator. The name and address of the Incorporator is as follows:
 - Jonathan Grossman; 7741 NW 53 Street, Miami, Florida 33166
- Article 8. Amendment. The Corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation or any amendment to them, and any right conferred upon the Shareholders is subject to this reservation.

IN WITNESS WHEREOF, the undersigned have signed these Articles of Incorporation on this 15

Inhathan Grossman

STATE OF FLORIDA

COUNTY OF HINNI-

The foregoing instrument was acknowledged before me this 15 day of 200,3, by Jonathan Grossman, who is personally known to me and who did take an eath/

PATRICIA KEMP
MY COMMISSION & DD 8015048
EXPIRES: April 23, 2005
Bonded Tirut torant Public Underroll and

NOTARY PUBLIC:

Print: Patricia Kemp

State of Florida at Large (Seal)
My Commission Expires: 4, 29, 05

Becker & Poliardes, P.A.
5101 Blue Lagoon Drive, Suppl 100, Miland, Plorida 53136

ACCEPTANCE BY DESIGNATION REGISTERED AGENT/REGISTERED OFFICE

I, the undersigned person, having been named as registered agent and to accept service of process for the above-stated corporation at the place designated in this statement, hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Mark Grossman

Date: <u>URY 15</u> 200<u>3</u>

SECRETARY OF STATE