

**Electronic Articles of Incorporation  
For**

P03000042370  
FILED  
April 15, 2003  
Sec. Of State

JOY & JAKE DIRECT, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

JOY & JAKE DIRECT, INC.

**Article II**

The principal place of business address:

2615 COLLINS AVENUE  
APT 22  
MIAMI BEACH, FL. US 33140

The mailing address of the corporation is:

2615 COLLINS AVENUE  
APT 22  
MIAMI BEACH, FL. US 33140

**Article III**

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The number of shares the corporation is authorized to issue is:

1000

**Article V**

The name and Florida street address of the registered agent is:

MARC JACOBSON  
2615 COLLINS AVENUE  
APT 22  
MIAMI BEACH, FL. 33140

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: MARC JACOBSON

### **Article VI**

The name and address of the incorporator is:

MARC JACOBSON  
2615 COLLINS AVENUE, APT 22  
MIAMI BEACH, FL 33140

Incorporator Signature: MARC JACOBSON

### **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P  
MARC JACOBSON  
2615 COLLINS AVENUE, APT 22  
MIAMI BEACH, FL. 33140 US

Title: VP  
JOY HAIZEN  
2615 COLLINS AVENUE, APT 22  
MIAMI BEACH, FL. 33140 US