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Division of Corporations

P. 00
Page 1 of 1
FILED

03 APR -8 AM 7:46

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

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Division of Corporations
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To:
Division of Corporations
Fax Number : (850)205-0381

From:
Account Name : CORPORATION SERVICE COMPANY
Account Number : 120000000195
Phone : (850) 521-1000
Fax Number : (850) 521-1030

FLORIDA PROFIT CORPORATION OR P.A.
HOW SWEET IT IS SHOPPE, INC.

Certificate of Status	0
Certified Copy	1
Page Count	06
Estimated Charge	\$78.75

APR -08' 03(TUE) 15:12

CSC TALL

P. 002

H03000108238
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03 APR -8 AM 7:46

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

**ARTICLES OF INCORPORATION
HOW SWEET IT IS SHOPPE, INC.**

The Undersigned does hereby associate themselves, their successors and assigns together for the purposes of becoming incorporated under the laws of the State of Florida, and forming a corporation under the following proposed Certificate of Incorporation:

ARTICLE I

The name of this corporation is HOW SWEET IT IS SHOPPE, INC.

ARTICLE II

The general purposes for which the corporation is organized are:

1. To operate a retail gift store.
2. To own, develop, construct and manage real property and improvements.
3. To transact any other lawful business for which corporations may be incorporated under the Florida General Corporation Act, engage in any other trade or business which can, in the opinion of the Board of Directors of the Corporation, be advantageously carried on in connection with or auxiliary to the foregoing business.
4. To do such other things as are incidental to the foregoing or necessary or desirable in order to accomplish the foregoing.

ARTICLE III

The maximum number of shares of stock that the corporation is authorized to have outstanding at any time is 2,000 shares of common stock of the same class and at \$1.00 per value.

ARTICLE IV

The amount of capital with which the corporation will begin business is \$500.00.

ARTICLE V

The Corporation is to have perpetual existence. The date and time of existence is the filing date hereof.

ARTICLE VI

The post office address of the principal office of the corporation in this State is P.O. Box 1252, Mount Dora, Florida 32756-1252 and the street address is 115 W. 3rd Avenue, Suite 2, Mount Dora, Florida 32757.

ARTICLE VII

The number of directors of this corporation shall not be less than one (1) or more

APR. -08' 03(TUE) 15:12

CSC TALL

P. 003

H03000108238 4

than seven (7).

ARTICLE VIII

The names and post office addresses of the members of the first Board of Directors of the corporation are:

NAME	ADDRESS
Susan A. Schubert, Pres.	115 W. 3 rd Avenue, Ste. 2 Mount Dora, Florida 32757
Jon M. Schubert, Vice-Pres.	115 W. 3 rd Avenue, Ste. 2 Mount Dora, Florida 32756-1252

ARTICLE IX

The names and post office addresses of each subscriber to the Articles of Incorporation are:

NAME	ADDRESS
LARRY A. ECHOLS	5596 Avenida Pescadora, Fort Myers Beach, FL 33931

ARTICLE X

The name and place of residence of the resident agent for service of process shall be Larry A. Echols, 6100 Estero Boulevard, Ft. Myers Beach, FL 33931.

ARTICLE XI

No contract or other transaction between the corporation and one or more of its directors or any other corporation, firm, association, or entity in which one or more of its directors or officers are financially interested, shall be either void or voidable because of such relationship or interest or because such director or directors are present at the meeting of the Board of Directors or a committee thereof which authorizes, approves, or ratifies such contract or transaction or because his or her or their votes are counted for such purpose, if:

- The fact of such relationship or interest is disclosed or known to the Board of Directors or committee which authorizes, approves, or ratifies the contract or transaction by a vote or consent sufficient for the purpose without counting the votes or consents of such interested directors; or
- The fact of such relationship or interest is disclosed or known to the shareholders entitled to vote and they authorize, approve, or ratify such contract or transaction by vote or written consent; or
- The contract or transaction is fair and reasonable as to the corporation at the time it is authorized by the Board, a committee, or the shareholder.

ARTICLE XII

- The corporation shall indemnify any person who was or is a party or is

SECURITY/ARTICLE

APR -08 03 (TUE) 15:12

CSC TALL

P. 004

H03000108238 4

threatened to be made a party to any threatened, pending or completed action, suit or proceeding, whether civil or criminal, administrative or investigative, by reason of the fact that he or she is or was a director, officer, employee, or agent of the corporation, or is or was serving at the request of the corporation as a director, officer, employee, or agent of another corporation, partnership, joint venture, trust, or other enterprise, against expenses (including attorneys' fees), judgments, fines and amounts paid in settlement, actually and reasonably incurred by him or her in connection with such action, suit, or proceeding, including any appeal thereof, if he or she acted in good faith or in a manner he or she reasonably believed to be in or not opposed to the best interests of the corporation, and with respect to any criminal action or proceeding, if he or she had no reasonable cause to believe such conduct was unlawful. However, with respect to any action by or in the right of the corporation to procure a judgment in its favor, no indemnification shall be made in respect of any claim, issue, or matter as to which such person is adjudged liable for negligence or misconduct in the performance of his or her duty to the Corporation unless, and only to the extent that, the court in which such action or suit was brought determines, on application, that despite the adjudication of liability, such person is fairly and reasonably entitled to indemnity in view of all the circumstances of the case. Any indemnification hereunder shall be made only on a determination by a majority of disinterested directors that indemnification is proper in the particular circumstances because the party to be indemnified has met the applicable standard of conduct. Determination of any action, suit or proceeding by judgment, order, settlement, conviction or on a plea of nolo contendere or its equivalent, shall not, of itself, create a presumption that the party did not meet the applicable standard of conduct. Indemnification hereunder may be paid by the corporation in advance of the final disposition of any action, suit, or proceeding, on a preliminary determination that the director, officer, employee, or agent met the applicable standard of conduct and on receipt of an undertaking by or on behalf of the director, officer, employee, or agent to repay such amount, unless it is ultimately determined that he or she is entitled to be indemnified by the Corporation as authorized in this section.

b. The Corporation shall also indemnify any director, officer, employee, or agent who has been successful on the merits or otherwise, in defense of any action, suit, or proceeding, or in defense of any claim, issue or matter therein, against all expenses, including attorney's fees, actually and reasonably incurred by him in connection therewith, without the necessity of an independent determination that such director, officer, employee, or agent met any appropriate standard of conduct.

c. The indemnification provided for herein shall continue as to any person who has ceased to be a director, officer, employee, or agent, and shall inure to the benefit of the heirs, executors, and administrators of such person.

d. In addition to the indemnification provided for herein, the Corporation shall have the power to make any other or further indemnification, except an indemnification against gross negligence or willful misconduct, under any resolution or agreement duly adopted by a majority of disinterested directors, or duly authorized by a majority of shareholders.

e. If any expenses or other amounts are paid by way of indemnification, otherwise than by court order or action by the shareholders, the corporation shall, not later than the time of delivery to the shareholders of written notice of the next annual meeting, unless such meeting is held within three months from the date of such payment, and, in any event, within fifteen months from the date of such payment, deliver by mail to each shareholder of record at the time entitled to vote for the election of directors, a statement specifying the persons paid, the amounts paid and the nature and status at the time of such payment of the litigations or threatened litigation.


APR -08' 03 (TUE) 15:13

CSC TALL

P. 005

H03000108238 4

IN WITNESS WHEREOF, the subscribers have hereunto set their hands and seals
this 04th day of April, 2003.


Larry A. Echols

STATE OF FLORIDA
COUNTY OF LEE

The foregoing instrument was acknowledged before me this 04th day of
April, 2003 by Larry A. Echols, who is personally known to me
or has produced _____ as identification.

Signature of Notary Public: Kim Ford
Type/Print Name of Notary: Kim Ford
Commission Number: _____
Commission Exp. Date: _____



Kim Ford
MY COMMISSION # 0084001 EXPIRES
November 13, 2005
BONDED \$100,000 BY THE STATE OF FLORIDA

APR -08' 03 (TUE) 15:13

CSC TALL

P.006

H03000108238 4

**CERTIFICATION DESIGNATING PLACE OF BUSINESS OR DOMICILE FOR THE
SERVICE OF PROCESS WITHIN FLORIDA, NAMING AGENT UPON WHOM PROCESS
MAY BE SERVED**

IN COMPLIANCE WITH SECTION 48.091, FLORIDA STATUTES, THE
FOLLOWING IS SUBMITTED:

FIRST, THAT HOW SWEET IT IS SHOPPE, INC. ORGANIZED AND QUALIFIED
UNDER THE LAWS OF THE STATE OF FLORIDA, WITH ITS PRINCIPAL PLACE OF
BUSINESS AT FORT MYERS BEACH, STATE OF FLORIDA, HAS NAMED LARRY A.
ECHOLS, LOCATED AT 6100 ESTERO BOULEVARD, FORT MYERS BEACH, FLORIDA
33931, AS ITS AGENT TO ACCEPT SERVICE OF PROCESS WITHIN FLORIDA.


Larry A. Echols

Dated: 4/8/03

HAVING BEEN NAMED TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE-
STATED CORPORATION, AT THE PLACE DESIGNATED IN THIS CERTIFICATE, I
HEREBY AGREE TO ACT IN THIS CAPACITY, AND I FURTHER AGREE TO COMPLY
WITH THE PROVISIONS OF ALL STATUTES RELATIVE TO THE PROPER AND
COMPLETE PERFORMANCE OF MY DUTIES.


Larry A. Echols

Dated: 4/8/03

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03 APR -8 AM 7:46
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