

**Electronic Articles of Incorporation  
For**

P03000029824  
FILED  
March 13, 2003  
Sec. Of State

IT'S ALL ABOUT YOU.COM INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

IT'S ALL ABOUT YOU.COM INC.

**Article II**

The principal place of business address:

2407 NORTH ROOSEVELT BLVD.  
KEY WEST, FL. US 33040

The mailing address of the corporation is:

2407 NORTH ROOSEVELT BLVD.  
KEY WEST, FL. US 33040

**Article III**

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The number of shares the corporation is authorized to issue is:

1000

**Article V**

The name and Florida street address of the registered agent is:

RICHARD WALKER  
2407 NORTH ROOSEVELT BLVD.  
KEY WEST, FL. 33040

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: RICHARD WALKER

### **Article VI**

The name and address of the incorporator is:

JOHANNA NAMIR, LEGALZOOM.COM, INC.  
7083 HOLLYWOOD BLVD., SUITE 180  
LOS ANGELES, CA 90028

Incorporator Signature: JOHANNA NAMIR, LEGALZOOM.COM, INC.

### **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P  
TERRY A KEATING  
2407 NORTH ROOSEVELT BLVD.  
KEY WEST, FL. 33040 US

Title: TREA  
RICHARD C WALKER  
2407 NORTH ROOSEVELT BLVD.  
KEY WEST, FL. 33040 US

Title: SECY  
RICHARD C WALKER  
2407 NORTH ROOSEVELT BLVD.  
KEY WEST, FL. 33040 US