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T. SMITH FEB 2 4 2003

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CORPORATION NAME(S) & DOCUM	MENT NUMBER(S), (if known):
TAMEDAS OUR OF HOME COND	D 2777
1. VIAMEDIA OUT-OF-HOME COMPA (Corporation Name)	(Document #)
_	
2. (Corporation Name)	(Document #)
3. (Corporation Name)	(Document #)
4. (Corporation Name)	(Document #)
Walk in Pick up time	Certified Copy
Mail out Will wait	Photocopy
NEW FILINGS	AMENDMENTS
Profit Not for Profit Limited Liability Domestication Other	Amendment Resignation of R.A., Officer/Director Change of Registered Agent Dissolution/Withdrawal Merger
OTHER FILINGS	REGISTRATION/QUALIFICATION
Annual Report Fictitious Name	Foreign Limited Partnership Reinstatement Trademark Other
CR2E031(7/97)	Examiner's Initials

ARTICLES OF INCORPORATION OF VIAMEDIA OUT-OF-HOME COMPANY

ARTICLE I

NAME

The name of the corporation is Viamedia Out-of-Home Company.

O3 FEB > Y AN II: 51 SECRETARY OF STATE TALLAHASSEE, FLORIDA

ARTICLE II ADDRESS

The mailing address and principal office of the corporation is 2665 S. Bayhsore Drive, Suite 703, Miami, Florida 33133.

ARTICLE III PURPOSE

The corporation shall be authorized to engage in and transact in the advertising industry, and any and all other lawful business within and without the State of Florida or United States for which corporations may be incorporated under Chapter 607, Florida Statutes, as amended and supplemented.

ARTICLE IV DURATION

This corporation shall have a perpetual existence commencing upon filing of the Articles of Incorporation with the Secretary of State.

ARTICLE V POWERS

The corporation shall have all of the powers conferred upon corporations organized pursuant to the provisions of Chapter 607, Florida Statutes, as amended and supplemented.

ARTICLE VI CAPITAL STOCK

This corporation is authorized to issue 1,000 shares of one-dollar (\$1.00) par value common stock.

ARTICLE VII INITIAL DIRECTORS

The number of directors of this corporation shall be at least one (1). The names and addresses of the initial directors shall be as follows:

Mariano Menendez

Venecia #7 Col. Juarez C.P.

066000 Mexico D.F.

Pablo Martos

Venecia #7 Col. Juarez C.P. 066000 Mexico D.F.

Fernando Sanchez

Venecia #7 Col. Juarez C.P. 066000 Mexico D.F.

Leonardo Flores

Venecia #7 Col. Juarez C.P.

066000 Mexico D.F.

Jorge Gonzalez Aragon

Venecia #7

Col. Juarez C.P.

066000 Mexico D.F.

Federico Menendez

Venecia #7

Col. Juarez C.P.

066000 Mexico D.F.

Daniel Saco

Venecia #7

Col. Juarez C.P.

066000 Mexico D.F.

Ignacio J. Ayala

2665 S. Bayshore Drive Suite 703 Miami, Florida 33133

ARTICLE VIII INITIAL OFFICERS

The names, addresses and titles of the initial officers shall be as follows:

President
Mariano Menendez
Venecia #7
Col. Juarez C.P.
066000 Mexico D.F.

Vice President
Pablo Martos
Venecia #7
Col. Juarez C.P.
066000 Mexico D.F.

Treasurer
Jorge Gonzalez Aragon
Venecia #7
Col. Juarez C.P.
066000 Mexico D.F.

ARTICLE IX INCORPORATOR

The name and address of the person signing these Articles as Incorporator is:

Albert J. Lazo, Esq. 2665 South Bayshore Drive, Suite 703 Miami, Florida 33133

ARTICLE X INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial registered office of this corporation and the name of the initial registered agent of this corporation at that address are:

World Corporate Services, Inc. 2665 South Bayshore Drive, Suite 703 Miami, Florida 33133 I HEREBY ACCEPT this appointment of, and designation as, registered agent for service of process within the State of Florida of the proposed corporation named in the Articles of Incorporation hereinabove set forth and I do hereby further state that I may be found as registered agent for service of process upon said proposed corporation at the address set forth in Article X of these Articles.

IN WITNESS WHEREOF, as said registered agent, I have caused this Statement to be signed on this 20 day of February 2003.

Timothy D. Richards, President

IN WITNESS WHEREOF, I have made and subscribed these Articles of Incorporation this 20 day of 12003.

Albert J. Lazo, Esq.

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SECRETARY OF STATE