

**Electronic Articles of Incorporation  
For**

**P03000021878  
FILED  
February 24, 2003  
Sec. Of State**

BEACH CLUB CARD MARKETING, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

BEACH CLUB CARD MARKETING, INC.

**Article II**

The principal place of business address:

12627 FRONT BEACH ROAD  
PANAMA CITY BEACH, FL. US 32407

The mailing address of the corporation is:

12627 FRONT BEACH ROAD  
PANAMA CITY BEACH, FL. US 32407

**Article III**

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The number of shares the corporation is authorized to issue is:

1000

**Article V**

The name and Florida street address of the registered agent is:

JACK BISHOP  
12627 FRONT BEACH ROAD  
PANAMA CITY BEACH, FL. 32407

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: JACK BISHOP

### **Article VI**

The name and address of the incorporator is:

STEVEN APPLEBAUM  
P.O. BOX 9454  
PANAMA CITY BEACH, FL 32417

Incorporator Signature: STEVEN APPLEBAUM

### **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PST  
JACK BISHOP  
12627 FRONT BEACH ROAD  
PANAMA CITY BEACH, FL. 32407 US