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Account Name : AKERMAN SENTERFITT - TAMPA  
Account Number : I20000000249  
Phone : (813) 223-7333  
Fax Number : (813) 223-2837**FLORIDA PROFIT CORPORATION OR P.A.****Salon Success Florida, Inc.**

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FLORIDA DEPARTMENT OF STATE  
Ken Detzner  
Secretary of State

February 7, 2003

AKERMAN SENTERFITT

SUBJECT: SALON SUCCESS FLORIDA, INC.  
REF: W03000003626

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**ARTICLES OF INCORPORATION  
OF  
SALON SUCCESS PRODUCTS, INC.**

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The undersigned incorporator hereby executes these Articles of Incorporation for the purpose of forming a corporation for profit in accordance with the laws of the State of Florida.

**ARTICLE I**

Name

The name of this corporation shall be: **SALON SUCCESS PRODUCTS, INC.**

**ARTICLE II**

Principal Office and Mailing Address

The address of the principal office and the mailing address of this corporation shall be 7731 Anderson, Tampa, Florida 33634.

**ARTICLE III**

Purposes, Effective Date, and Duration

The general purpose for which this corporation is organized is the transaction of any and all lawful business for which corporations may be incorporated under the Business Corporation Act of the State of Florida, and any amendments thereto, and in connection therewith, this corporation shall have and may exercise any and all powers conferred from time to time by law upon corporations formed under such Act. This corporation shall have perpetual existence.

**ARTICLE IV**

Capital Stock

This corporation is authorized to issue 1,000,000 shares of common stock, having a par value of \$0.01, which shall be designated as Common Stock.

**ARTICLE V**

Registered Office and Registered Agent

The initial registered office of this corporation shall be located at 100 S. Ashley Drive, Suite 1500, Tampa, Florida 33602 and the initial registered agent of this corporation at such office shall be Joseph W.N. Rugg. This corporation shall have the right to change such registered agent and such registered office from time to time, as provided by law.

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ARTICLE VI  
Incorporator

The name and street address of the incorporator making these Articles of Incorporation is Joseph W.N. Rugg, 100 South Ashley Drive, Suite 1500, Tampa, Florida 33602.

ARTICLE VII  
Directors

The number of directors may be increased or decreased from time to time by the shareholders, provided that this corporation shall always have at least two directors. The shareholder(s) of this corporation may remove any director from office at any time with or without cause.

ARTICLE VIII  
Bylaws

(a) The power to adopt bylaws for the corporation, to alter, amend, or repeal said bylaws, and to adopt new bylaws shall be vested in the Board of Directors of the corporation; provided, however, that any bylaw or amendment thereto as adopted by the Board of Directors may be altered, amended, or repealed by vote of the shareholders entitled to vote thereon, or a new bylaw in lieu thereof may be adopted by such vote.

(b) The bylaws of the corporation shall be for the government of the corporation and may contain any provisions or requirements for the management or conduct of the affairs and business of the corporation, provided that the bylaws are not inconsistent with the provisions of these Articles of Incorporation or contrary to the laws of the State of Florida or of the United States.

ARTICLE IX  
Amendment of Articles of Incorporation

This corporation reserves the right to amend, alter, change, or repeal any provisions contained in these Articles of Incorporation in the manner now or hereafter prescribed by statute, and all rights conferred upon the stockholders herein are subject to this reservation.

IN WITNESS WHEREOF, the undersigned incorporator has executed these Articles of Incorporation for the uses and purposes therein stated.

DATED this 5<sup>th</sup> day of February, 2003.

  
\_\_\_\_\_  
JOSEPH W.N. RUGG, Incorporator

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**ACCEPTANCE OF SERVICE AS REGISTERED AGENT**

The undersigned, JOSEPH W.N. RUGG, having been named as registered agent to accept service of process for the above-named corporation at the registered office designated in the Articles of Incorporation, hereby agrees and consents to act in that capacity. The undersigned is familiar with and accepts the duties and obligations of such position.

DATED this 5<sup>th</sup> day of February, 2003.

  
\_\_\_\_\_  
JOSEPH W.N. RUGG, Registered Agent

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