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03 FEB -3 PM 4: 16
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

FILED

11/10/03

James People has
901-5081999-

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TRANSMITTAL LETTER

Department of State
Division of Corporations
P. O. Box 6327
Tallahassee, FL 32314

SUBJECT: Lord & Lasker/Florida, Inc.
(PROPOSED CORPORATE NAME - MUST INCLUDE SUFFIX)

Enclosed are an original and one (1) copy of the articles of incorporation and a check for:

\$70.00 Filing Fee
 \$78.75 Filing Fee & Certificate of Status

\$78.75 Filing Fee & Certified Copy
 \$87.50 Filing Fee, Certified Copy & Certificate of Status

ADDITIONAL COPY REQUIRED

FROM: Lord & Lasker/Florida, Inc.
Name (Printed or typed)

555 W. Granada Blvd. Unit F-5
Address

Ormond Beach, Florida 32174
City, State & Zip

386-615-8170
Daytime Telephone number

NOTE: Please provide the original and one copy of the articles.

**ARTICLES OF INCORPORATION
OF
LORD & LASKER/ FLORIDA, INC.**

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03 FEB -3 PM 4:16
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

The undersigned, for the purpose of forming a corporation under the provisions of the statutes of the State of Florida do hereby adopt the following Articles of Incorporation.

ARTICLE I

NAME

The name of the corporation is: Lord & Lasker/ Florida, Inc. 555 W. Granada Blvd. Unit F-5, Ormond Beach, Florida 32174.

ARTICLE II

DURATION

The duration of the corporation shall be perpetual.

ARTICLE III

PURPOSE

The general purposes for which this corporation is organized are:

1. Advertising and Public Relations.
2. To transact any other lawful business for which corporations may be incorporated under the statutes of the State of Florida or to engage in any trade of business which, in the opinion of the Board of Directors of the corporation can be advantageously carried on in connection with any other lawful purpose or business endeavor that the corporation may elect to undertake.

ARTICLE IV

CAPITAL STOCK

The aggregate number of shares which the corporation is authorized to issue is 10,000 shares of stock having no par value. All shares shall be designated as common shares.

ARTICLE V

DIVIDENDS

The holders of common stock of the corporation shall be entitled to receive dividends from time to time when and as declared by the Board of Directors and approved by a majority of the shareholders, from the net earnings or from the surplus of the assets over liabilities, including capital of the corporation but not otherwise. Dividends may be payable in either cash, property or in shares of the common stock of the corporation.

ARTICLE VI

REGISTERED AGENT

The street address of the registered agent of this corporation is 555 W. Granada Blvd., Unit F-5, Ormond Beach, Florida 32174 and the name of the registered agent of this corporation at that address is Christopher C. Harwell.

ARTICLE VII

OFFICERS

The initial officer of the corporation shall be: Christopher C. Harwell, Chairman, 555 W. Granada Blvd., Unit F-5, Ormond Beach, Florida 32174.

ARTICLE VIII

DIRECTORS

The board of directors of the corporation shall consist of one member.

ARTICLE IX
INCORPORATOR

The name and post office address of the incorporator of the Articles of Incorporation is: Christopher C. Harwell, 555 W. Granada Blvd., Unit F-5, Ormond Beach, Florida 32174.

ARTICLE X
AMENDMENT

The articles of Incorporation may be amended in the manner provided by law.

Every amendment shall be approved by the Board of Directors, proposed by them to the Shareholders, and approved at a Shareholder's meeting by a majority of the shareholders entitled to vote thereof, unless all of the Directors and all of the shareholders sign a written statement manifesting their intention that a certain amendment of these Articles of Incorporation be made.

ARTICLE XI
BY-LAWS

The power to adopt, alter, amend or repeal by-laws shall be vested in the Board of Directors and approved by a majority of the Shareholders.

Having been named as registered agent to accept service of process for the above stated corporation at the place designated in this certificate, I am familiar with and accept the appointment as registered agent and agree to act in this capacity



Signature/Registered Agent

12/1/2000

Date



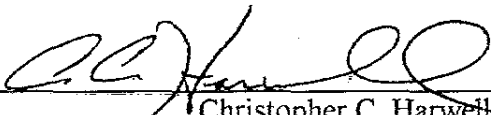
Signature/Incorporator

12/1/2000

Date

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SECRETARY OF STATE
TALLAHASSEE FLORIDA

IN WITNESS THEREOF, the undersigning incorporator has executed these Articles of Incorporation for the uses and purposes herein stated this, the 1st day of December, 2002.

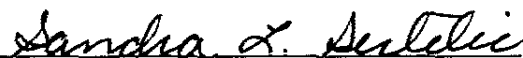


Christopher C. Harwell

STATE OF FLORIDA
COUNTY OF POLK

I HEREBY CERTIFY that on this day before me, a Notary Public duly authorized by the State of Florida, personally appeared Christopher C. Harwell, as incorporator, to me known to be the person described in and who executed the foregoing Articles of Incorporation.

WITNESS MY HAND and seal, this the 1st day of December 2002.



Sandra L. Serletic

