Electronic Articles of Incorporation For

P03000013706 FILED February 05, 2003 Sec. Of State

UPDOG, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: UPDOG, INC.

Article II

The principal place of business address:

1000 QUAYSIDE TERRACE SUITE 805 MIAMI, FL. US 33138

The mailing address of the corporation is:

1000 QUAYSIDE TERRACE SUITE 805 MIAMI, FL. US 33138

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 100

Article V

The name and Florida street address of the registered agent is:

STEVE SAMUELS 1000 QUAYSIDE TERRACE SUITE 808 MIAMI, FL. 33138 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: STEVE SAMUELS

Article VI

The name and address of the incorporator is:

ANTHONY D. SOKOL 1000 QUAYSIDE TERRACE SUITE 806 MIAMI, FL 33138

Incorporator Signature: ANTHONY D. SOKOL

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P ALEXANDER F YAHR 1000 QUAYSIDE TERRACE, SUITE 805 MIAMI, FL. 33138 US

Title: VP ANTHONY D SOKOL 1000 QUAYSIDE TERRACE MIAMI, FL. 33138 US