

**Electronic Articles of Incorporation
For**

**P03000012998
FILED
February 03, 2003
Sec. Of State**

SIMPLE PRODUCTS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:
SIMPLE PRODUCTS, INC.

Article II

The principal place of business address:
111 YACHT CLUB WAY
APT. 305
HYPOLUXO, FL. 33462

The mailing address of the corporation is:
111 YACHT CLUB WAY
APT. 305
HYPOLUXO, FL. 33462

Article III

The purpose for which this corporation is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:
100

Article V

The name and Florida street address of the registered agent is:
JESSE C FRIEDMAN
111 YACHT CLUB WAY
APT. 305
HYPOLUXO, FL. 33462

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: JESSE FRIEDMAN

Article VI

The name and address of the incorporator is:

JESSE FRIEDMAN
111 YACHT CLUB WAY
APT 305
HYPOLUXO, FL 33462

Incorporator Signature: JESSE FRIEDMAN

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: TR
JESSE C FRIEDMAN
111 YACHT CLUB WAY
HYPOLUXO, F.: 33462

Article VIII

The effective date for this corporation shall be:

02/03/2003