

**Electronic Articles of Incorporation
For**

**P03000011854
FILED
January 31, 2003
Sec. Of State**

DIRECT MARKETING INTERNATIONAL, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

DIRECT MARKETING INTERNATIONAL, INC.

Article II

The principal place of business address:

3405 SOUTH LIGHTNER DRIVE
TAMPA, FL. 33629

The mailing address of the corporation is:

3405 SOUTH LIGHTNER DRIVE
TAMPA, FL. 33629

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1,000

Article V

The name and Florida street address of the registered agent is:

ANTONIO F ARREDONDO
3405 SOUTH LIGHTNER DRIVE
TAMPA, FL. 33629

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: ANTONIO F. ARREDONDO

Article VI

The name and address of the incorporator is:

ANTONIO F. ARREDONDO
3405 SOUTH LIGHTNER DRIVE
TAMPA, FL 33629

Incorporator Signature: ANTONIO F. ARREDONDO

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
ANTONIO F ARREDONDO
3405 SOUTH LIGHTNER DRIVE
TAMPA, FL. 33629

Title: VP
ANITA C ARREDONDO
3405 SOUTH LIGHTNER DRIVE
TAMPA, FL. 33629

Title: VP
BRIAN A THOMPSON
3405 SOUTH LIGHTNER DRIVE
TAMPA, FL. 33629

Title: VP
LISA BAUMGARDNER
3405 SOUTH LIGHTNER DRIVE
TAMPA, FL. 33629