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HOWARD B. STERN 3000 LAKE SHORE DR DEERFIELD BEACH, FL 33442 (Address)	
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SECRETARY OF STATE TALLAHASSEE, FLORIDA

ARTICLES OF INCORPORATION

<u>OF</u>

FAIRWAY MARKETING SOLUTIONS, INC.

HOWARD B. STERN, the undersigned, hereby makes, subscribes, acknowledges and files these Articles for the purpose of forming a corporation under the laws of the State of Florida.

ARTICLE I - NAME

The name of the corporation shall be FAIRWAY MARKETING SOLUTIONS, INC.

ARTICLE II - PURPOSE

This corporation is organized for the purpose of engaging in marketing, advertising, and data organization for the golf industry, and transacting any and all lawful business for which corporations may be incorporated under Chapter 607, Florida Statutes, as now exists or may after be amended.

ARTICLE III - CAPITAL STOCK

The capital stock of this corporation shall consist of ONE THOUSAND (1,000) shares of common stock of one (\$1.00) par value, fully paid and non-assessable.

ARTICLE IV - INITIAL REGISTERED OFFICE AND AGENT

The initial Registered Office of this corporation shall be located at 3000 Lake Shore Drive, Deerfield Beach, Florida 33442, and the name of the initial Registered Agent of this corporation at said address shall be HOWARD B. STERN.

ARTICLE V - INITIAL BOARD OF DIRECTORS

This corporation shall initially have one director: HOWARD B. STERN, 3000 Lake Shore Drive, Deerfield Beach, Florida 33442.

ARTICLE VI - SPECIAL PROVISIONS

The following special provisions shall govern this corporation:

- A. The time and place of the annual shareholders' meeting shall be fixed and provided for in the by-laws, and notice of same shall be given in one of the methods provided by law. Any shareholder may waive notice of the time, place and purpose of any meeting either before, at or after such meeting.
- B. There shall be a President, and Secretary of this corporation, and such assistants as the shareholders may, by resolution determine to be necessary and/or as provided by the bylaws. Any person may hold two or more offices. The shareholders may, at any time, by majority vote at a duly-called and noticed meeting declare any office vacant or remove any officer and elect a successor thereto.
- C. The officers may describe a method or methods for replacement of lost certificates and prescribe reasonable conditions by way of security for the issuance of new certificates.
- D. No person shall be required to own, hold or control stock in the corporation as a condition precedent to holding an office in this corporation.
- E. No contract or other transaction between the corporation and any other corporation, in the absence of fraud shall be

affected or invalidated by the fact that any officer or officers of the corporation is a party or parties to or interested in such person or persons, firm or corporation, and each and every person who may become an officer of this corporation is hereby relieved from any liability that might otherwise exist from thus contracting with the corporation for the benefit of himself or any firm, association or corporation which he may be in anywise interested.

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ARTICLE VII- OFFICERS

The officers of the corporation who shall conduct the business of the corporation during the first year of its existence or until their successors are elected and qualified at the initial meeting of the shareholder shall be: HOWARD B. STERN, 3000 Lake Shore Drive, Deerfield Beach, Florida 33442 - President and Secretary.

ARTICLE VIII - INCORPORATORS

The name and address of the $1\overline{n}$ corporator is HOWARD B. STERN, 3000 Lake Shore Drive, Deerfield Beach, Florida 33442.

ARTICLE IX - AMENDMENT

This corporation reserves the right to amend, alter, change or repeal any provisions contained in these Articles of Incorporation in any manner now or hereafter prescribed by law, and all rights conferred on officers and shareholders herein are granted to this reservation.

ARTICLE X - COMMENCEMENT

This corporation shall commence its existence upon the execution of these Articles.

ARTICLE XI - PRINCIPAL PLACE OF BUSINESS

The principal place of business of the corporation shall be 3000 Lake Shore Drive, Deerfield Beach, Florida 33442.

IN WITNESS WHEREOF, the undersigned incorporator subscribed to these Articles of Incorporation this 16th day of December 2002.

HOWARD B. STERN

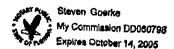
STATE OF FLORIDA COUNTY OF BROWARD

BEFORE ME, the undersigned authority duly appointed to take acknowledgements, personally appeared Howard B. Stern, to me personally known or who produced as identification, and who did/did not take an oath and who acknowledged before me that they executed the foregoing for the purposes therein expressed.

SWORN TO and subscribed before me this 16th day of December 2002.

Notary Publi

My commission expires:



CERTIFICATE DESIGNATING PLACE OF BUSINESS OR DOMICILE FOR THE SERVICE OF PROCESS WITHIN THIS STATE, NAMING AGENT UPON WHOM PROCESS MAY BE SERVED

In pursuance of Chapter 48.091, Florida Statutes, the following is submitted in compliance with said act:

FAIRWAY MARKETING SOLUTIONS, INC. desiring to organize under the laws of the State of Florida, with its Registered Office as indicated in the Articles of Incorporation at 3000 Lake Shore Drive, Deerfield Beach, Florida 33442, has named HOWARD B. STERN, as its Registered Agent to accept service of process within this state.

ACKNOWLEDGEMENT:

Having been named to accept service of process for the abovestated corporation at the place designated in this Certificate, I hereby agree to act in this capacity, and I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties.

HOWARD B. STERN