

**Electronic Articles of Incorporation
For**

P02000125518
FILED
November 26, 2002
Sec. Of State

CHEESECAKE EXPERIENCE, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

CHEESECAKE EXPERIENCE, INC.

Article II

The principal place of business address:

481 IVES DAIRY ROAD
403-D
MIAMI, FL. DA 33179

The mailing address of the corporation is:

481 IVES DAIRY ROAD
403-D
MIAMI, FL. MD 33179

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1,000,000

Article V

The name and Florida street address of the registered agent is:

GERALD LUBIE
481 IVES DAIRY ROAD
403-D
MIAMI, FL. 33179

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: GERALD LUBIE

Article VI

The name and address of the incorporator is:

GERALD LUBIE
481 IVES DAIRY ROAD
403-D
MIAMI, FL 33179

Incorporator Signature: GERALD LUBIE

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
GILDA LUBIE
481 IVES DAIRY ROAD
MIAMI, FL. 33179 MD

Title: VP
GERALD LUBIE
481 IVES DAIRY ROAD
MIAMI, FL. 33179 MD