Electronic Articles of Incorporation For

P02000119898 FILED November 08, 2002 Sec. Of State

LIVEWIRE SPORTS MARKETING, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

LIVEWIRE SPORTS MARKETING, INC.

Article II

The principal place of business address:

300 FIRST AVE. S. SUITE 402 SAINT PETERSBURG, FL. 33701

The mailing address of the corporation is:

300 FIRST AVE. S. SUITE 402 SAINT PETERSBURG, FL. 33701

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 100

Article V

The name and Florida street address of the registered agent is:

BRETT K VICKERS 300 FIRST AVE. S SUITE 402 SAINT PETERSBURG, FL. 33701 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: BRETT VICKERS

Article VI

The name and address of the incorporator is:

BRETT VICKERS 300 FIRST AVE. S. SUITE 402 SAINT PETERSBURG, FL 33701

Incorporator Signature: BRETT VICKERS