Electronic Articles of Incorporation For

P02000117046 FILED October 31, 2002 Sec. Of State

BEVERLY HILLS FRANCHISING CORP.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BEVERLY HILLS FRANCHISING CORP.

Article II

The principal place of business address:

300 INTERNATIONAL PARKWAY SUITE 100 HEATHROW, FL. US 32746

The mailing address of the corporation is:

300 INTERNATIONAL PARKWAY SUITE 100 HEATHROW, FL. US 32746

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 1500

Article V

The name and Florida street address of the registered agent is:

CHRISTOPHER M SWARTZ 300 INTERNATIONAL PKWY SUITE 100 HEATHROW, FL. 32746 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: CHRISTOPHER M. SWARTZ

Article VI

The name and address of the incorporator is:

CHRISTOPHER M. SWARTZ 300 INTERNATIONAL PKWY., STE. 100 HEATHROW, FL 32746

Incorporator Signature: CHRISTOPHER M. SWARTZ

Article VII

The effective date for this corporation shall be:

10/31/2002