

**Electronic Articles of Incorporation
For**

P02000116699
FILED
October 30, 2002
Sec. Of State

PLAY BABY PLAY, CORP.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

PLAY BABY PLAY, CORP.

Article II

The principal place of business address:

3367 N. UNIVERSITY DRIVE
DAVIE, FL. US 33024

The mailing address of the corporation is:

3367 N. UNIVERSITY DRIVE
DAVIE, FL. US 33024

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1000

Article V

The name and Florida street address of the registered agent is:

LORI G ENGLISH
3367 N. UNIVERSITY DRIVE
DAVIE, FL. 33024

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: LORI G. ENGLISH

Article VI

The name and address of the incorporator is:

LORI G. ENGLISH
3367 N. UNIVERSITY DRIVE
DAVIE, FL 33024

Incorporator Signature: LORI G. ENGLISH

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PRES
LORI G ENGLISH
3367 N. UNIVERSITY DRIVE
DAVIE, FL. 33024

Article VIII

The effective date for this corporation shall be:

10/29/2002