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Phone : (608)827-5300 Fax Number : (608)827-5501 02 OCT 29 AM 9: 47
SECRETARY OF STATE

FLORIDA PROFIT CORPORATION OR P.A.

Down and Dirty Guides Inc.

Certificate of Status	0
Certified Copy	1
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FAX AUDIT # 102000 21851058

ARTICLES OF INCORPORATION

In compliance with Chapter 607, F.S.

ARTICLE I NAME

The name of the corporation shall be: Down and Dirty Guides Inc.

ARTICLE II PRINCIPAL OFFICE

The principal place of business and mailing address of this corporation shall be: 2699 Treasure Cove Lane, Jacksonville, Florida 32224.

ARTICLE III PURPOSE

The purpose for which the corporation is organized is: Development and selling of how to guides for business.

ARTICLE IV SHARES

The number of shares of stock that this corporation is authorized to have outstanding at any one time is 2,000. The par value of each share of stock is \$0.01.

ARTICLE V OFFICERS/DIRECTORS

The initial director of the corporation is:

Michael Kreinest, 2699 Treasure Cove Lane, Jacksonville, Florida 32224

ARTICLE VI REGISTERED AGENT

The name and Florida Street address of the registered agent is: Michael Kreinest, 2699 Treasure Cove Lane, Jacksonville, Florida 32224. Located in the County of Duval.

ARTICLE VII INCORPORATOR

The name and street address of the incorporator to these Articles of Incorporation is Richard Oster, Business Filings Incorporated, 8025 Excelsior Dr., Suite 200, Madison, WI 53717.

I hereby accept the appointment as registered agent and agree to act in this capacity.

Signature:

Michael Kreinest

Date 10/21/02

Richard Oster, Incorporator

The document was prepared by: Business Filings Incorporated, Richard Oster, 8025 Excelsior Dr., Suite 200, Madison, WI 53717. 608-827-5300

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