

Division of Corporations

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To: *Rose*
Division of Corporations
Fax Number : (850)205-0381

From: GAIL S. ANDRE
Account Name : LOWNDES, DROSDICK, DOSTER, KANTOR & REED, P.A.
Account Number : 072720000036
Phone : (407)843-4600
Fax Number : (407)843-4444

PLEASE ARRANGE FILING OF THE ATTACHED ARTICLES OF INCORPORATION AND RETURN A CERTIFICATION TO ME AS SOON AS POSSIBLE. THANK YOU FOR YOUR ASSISTANCE IN THIS MATTER.

FLORIDA PROFIT CORPORATION OR P.A.**CELEBRITY MARKETING, INC.**

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ARTICLES OF INCORPORATION
OF
CELEBRITY MARKETING, INC.

ARTICLE I - NAME

The name of this corporation is CELEBRITY MARKETING, INC.

ARTICLE II - PRINCIPAL OFFICE AND MAILING ADDRESS

The street address of the principal office and the mailing address of the corporation shall be P.O. Box 2809, Orlando, Florida 32802.

ARTICLE III - CAPITAL STOCK

This corporation is authorized to issue ONE THOUSAND (1,000) shares of ONE CENT (\$0.01) par value common stock.

ARTICLE IV - INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial registered office of this corporation is 215 North Eola Drive, Orlando, Florida 32801, and the name of the initial registered agent of this corporation at that address is William T. Dymond, Jr.

ARTICLE V - INITIAL BOARD OF DIRECTORS

This corporation shall have three (3) directors initially. The number of directors may be either increased or decreased from time to time as provided in the Bylaws of the corporation, but shall never be less than one (1). The names and addresses of the initial directors are as follows:

Joseph Dahruj, Jr.

1180 Celebration Boulevard, Suite 105
Celebration, Florida 34747

James J. Murphy

1180 Celebration Boulevard, Suite 105
Celebration, Florida 34747

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Robert M. Johnston

1180 Celebration Boulevard, Suite 105
Celebration, Florida 34747


ARTICLE VI - INCORPORATOR

The name and address of the person signing these Articles are as follows:

William T. Dymond, Jr.

215 North Eola Drive
Orlando, Florida 32801

IN WITNESS WHEREOF, the undersigned incorporator has executed these Articles of Incorporation this 23rd day of September, 2002.



William T. Dymond, Jr., Incorporator

ACCEPTANCE OF REGISTERED AGENT

The undersigned hereby accepts the designation as Registered Agent CELEBRITY MARKETING, INC.



William T. Dymond, Jr., Registered Agent