Florida Department of State Division of Corporations

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Division of Corporations

Fax Number : (850) 205-0380

From:

Account Name : GREEN SCHOENFELD & KYLE LLP

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BASIC AMENDMENT

IMMEDIATE RESPONSE PUBLICATIONS, INC.

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ARTICLES OF AMENDMENT TO ARTICLES OF INCORPORATION OF IMMEDIATE RESPONSE PUBLICATIONS, INC.

Immediate Response Publications, Inc., a Florida corporation, (the "Corporation") organized and existing under the laws of the State of Florida, hereby certifies as follows:

Pursuant to the unanimous written action of all of the Shareholders and the Directors of the Corporation, in lieu of a special meeting, the following resolution was adopted on the 21 day of October 2002, amending the Articles of Incorporation:

RESOLVED, that the Article of the Articles of Incorporation filed with the Secretary of State of the State of Florida be amended as bereinafter set forth:

"ARTICLE I - NAME

The name of the Corporation is Response Publications, Inc. The Corporation's principal office (and mailing address) is located at 7181 College Parkway, Suite 30, Fort Myers, Florida 33907 in Lee County, Florida. The Board of Directors may from time to time move the principal office of the Corporation to any other address in the State of Florida."

WHEREUPON, at Fort Myers, Florida this 21st day of October 2002, the Corporation hereby certifies accordingly, under its corporate seal and the hands of its President and Secretary, so that, on the filing hereof, the Articles of Incorporation shall be deemed amended accordingly.

Immediate Response Publications, Inc. a Florida

Michael L. Wayshak, Socretary