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Florida Department of State

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To:

Division of Corporations

Fax Number : (850)205-0381

From:

Account Name : EMPIRE CORPORATE KIT COMPANY

Account Number : 072450003255 Phone : (305)634-3694 Fax Number : (305)633-9696

FLORIDA PROFIT CORPORATION OR P.A.

pr concepts, inc.

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SECKTIA TALLAHASSEE, FLORIDA

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ARTICLES OF INCORPORATION

OF

PR Concepts, Inc.

The undersigned hereby adopt the following Articles of Incorporation for the purpose of forming a corporation under the Florida Business Corporation Act:

I. Name

The name of this corporation is PR Concepts, Inc. (the "Corporation"). The principal place of business and mailing address of the Corporation is 15328 S.W. 77 Lane, #103 Miami, Florida 33193.

II. Effective Date and Duration

The effective date of this Corporation shall be September 19, 2002, and shall exist perpetually thereafter unless sooner dissolved according to law.

III. Purpose

This Corporation is authorized to engage in any business permitted to corporations organized under the Florida Business Corporation Act.

IV. Capitalization

The maximum number of shares which this Corporation is authorized to have outstanding at any time is 1,000 shares of common stock having a par value of \$1.00 per share.

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V. Initial Registered Office and Agent

The Initial registered office of this Corporation shall be 15328 S.W. 77 Lane, #103 Miami, Florida and the initial registered agent of this Corporation at such office shall be Patricia Miranda, who upon accepting this designation agrees to comply with the provisions of Section 48.091, Florida Statutes, as amended from time to time, with respect to keeping an office open for service of process.

VI. INITIAL DIRECTORS

The number of directors constituting the board of directors of the corporation shall be determined in accordance with the bylaws, but shall not be less than one (1). The names and addresses of the persons who are to serve as members of the initial board of directors are:

Name

Address

Patricia Miranda

15328 S.W. 77 Lane #103 Miaml, Florida 33193

VII. INCORPORATOR

The incorporator is Patricia Miranda and his address is 15328 S.W. 77 Lane, #103, Miami, Florida 33193.

In witness whereof, the undersigned has executed these Articles of Incorporation on September 19, 2002.

Patricia Miranda, Incorporator

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SECKETOUR OF STATE TALLAHASSEE, FLORIDA

CERTIFICATE OF DESIGNATION OF REGISTERED AGENT AND REGISTERED OFFICE AND ACCEPTANCE OF APPOINTMENT OF REGISTERED AGENT

- 1. The name of the Corporation is: PR Concepts, Inc.
- The name and address of the registered agent and the registered office is: Patricia Miranda, 15328
 W. 77 Lane, #103, Miami, Florida 33193

Pursuant to Sections 48.091 and 607.0501, et seq., Florida Statutes, the undersigned has been named to act as the registered agent of the Corporation at the place designated in this certificate and the undersigned agrees to accept such appointment and to act in that capacity. The undersigned further agrees that the undersigned will comply with all provisions of all statutes relating to the proper and complete performance of the duties of the registered agent of the Corporation and that the undersigned is familiar with and accepts the obligations of the position of registered agent for the Corporation.

Date: September 19, 2002

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