

**Electronic Articles of Incorporation
For**

**P02000099644
FILED
September 16, 2002
Sec. Of State**

FINE JEWELRY DIRECT, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

FINE JEWELRY DIRECT, INC.

Article II

The principal place of business address:

3758 SPEAR POINT DRIVE
ORLANDO, FL. 32837

The mailing address of the corporation is:

3758 SPEAR POINT DRIVE
ORLANDO, FL. 32837

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

BRENT D HANSON
12719 SPURRIER LANE
ORLANDO, FL. 32824

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: BRENT D. HANSON

Article VI

The name and address of the incorporator is:

WILLIAM D. REYNOLDS
3758 SPEAR POINT DRIVE
ORLANDO, FL 32837

Incorporator Signature: WILLIAM D. REYNOLDS

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
WILLIAM D REYNOLDS
3758 SPEAR POINT DRIVE
ORLANDO, FL. 32837

Article VIII

The effective date for this corporation shall be:

09/16/2002