Electronic Articles of Incorporation For

P02000094857 FILED September 03, 2002 Sec. Of State

INNOVATIVE MARKETING RESOURCE, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

INNOVATIVE MARKETING RESOURCE, INC.

Article II

The principal place of business address:

5028 SILVERTHORNE CT. OLDSMAR, FL. 34677

The mailing address of the corporation is:

8410 W. BRYN MAWR SUITE, 400 CHICAGO,, IL. 60631

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 1000

Article V

The name and Florida street address of the registered agent is:

ALAN M STEVENS DR. 5028 SILVERTHORNE CT. OLDSMAR, FL. 34677

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: DR. ALAN M. STEVENS

Article VI

The name and address of the incorporator is:

DR. ALAN M. STEVENS 5028 SILVERTHORNE CT. OLDSMAR, FL 34677

Incorporator Signature: DR. ALAN M. STEVENS

Article VII

The effective date for this corporation shall be:

09/03/2002