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From:

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**FLORIDA PROFIT CORPORATION OR P.A.**

**SPARKEL BY SIMON, INC.**

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**ARTICLES OF INCORPORATION  
OF  
SPARKEL BY SIMON, INC.**

The undersigned, acting as incorporator of SPARKEL BY SIMON, INC. under the Florida Business Corporation Act, adopts the following Articles of Incorporation.

**ARTICLE I - NAME**

The name of the corporation shall be:

Sparkel by Simon, Inc.

**ARTICLE II - PRINCIPAL OFFICE**

The principle place of business/mailing address is:

201 South Biscayne Boulevard  
34<sup>th</sup> Floor, Miami Center  
Miami, Florida 33131

**ARTICLE III - PURPOSE**

The purpose for which the corporation is organized is:

All lawful purposes authorized under Florida law.

**ARTICLE IV - SHARES**

The number of shares of stock is:

1,000 shares at .01 par value per share.

**ARTICLE V - REGISTERED AGENT/ REGISTERED OFFICE**

Ferrell Group Corporate Services, L.L.C.  
Attention: Secretary  
201 South Biscayne Boulevard  
34<sup>th</sup> Floor, Miami Center  
Miami, Florida 33131

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# ARTICLE VI - INCORPORATOR

The name and street address of the incorporator are:

Sheri E. Nott, Esquire  
Ferrell Schultz Carter Zumpano & Fertel, P.A.  
201 S. Biscayne Blvd., 34<sup>th</sup> Floor  
Miami, Florida 33131

The undersigned incorporator, for the purpose of forming a corporation under the laws of the State of Florida, has executed these Articles of Incorporation on the 26<sup>th</sup> day of July, 2002.

Sheri E. Nott  
Incorporator

Print name: Sheri E. Nott

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**CERTIFICATE OF DESIGNATION OF  
REGISTERED AGENT/REGISTERED OFFICE**

*Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this certificate, the undersigned agrees to act in that capacity, to comply with the provisions of the Florida Business Corporation Act, and is familiar with, and accepts, the obligations of that position.*

Dated this 26<sup>th</sup> day of July, 2002.

Ferrell Group Corporate Services, L.L.C.,  
a Florida limited liability company

By: Sheri E Nott

Print name: Sheri E. Nott  
Title: Assistant Secretary

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