

**Electronic Articles of Incorporation
For**

P02000085871
FILED
August 08, 2002
Sec. Of State

PERFUMES DIRECT, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:
PERFUMES DIRECT, INC.

Article II

The principal place of business address:
3758 NW 16 ST
LAUDERHILL, FL. 33311

The mailing address of the corporation is:
3758 NW 16 STREET
LAUDERHILL, FL. 33311

Article III

The purpose for which this corporation is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:
1000

Article V

The name and Florida street address of the registered agent is:
STEVEN Z LEVY
2525 N STATE RD 7
115
HOLLYWOOD, FL. 33021

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: STEVEN Z. LEVY

Article VI

The name and address of the incorporator is:

HOFFMAN, LEVY, BENGIO & COHEN PL
2525 N STATE RD 7 SUITE 115
HOLLYWOOD, FL 33021

Incorporator Signature: STEVEN Z. LEVY

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
ALON REHABI
3578 NW 16 STREET
LAUDEHILL, FL. 33311

Article VIII

The effective date for this corporation shall be:

08/08/2002