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Florida Department of State  
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To: Division of Corporations  
Fax Number : (850)205-0381

From: Account Name : RUDEN, MCCLOSKY, EMITH, SCHUSTER & RUSSELL, P.A.  
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FLORIDA PROFIT CORPORATION OR P.A.

Sports Empire Marketing, Inc.

Certificate of Status	1
Certified Copy	1
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SECRETARY OF STATE  
TALLAHASSEE FLORIDA

**ARTICLES OF INCORPORATION  
OF  
SPORTS EMPIRE MARKETING, INC.**

The undersigned incorporator does hereby make, subscribe, file and acknowledge these Articles of Incorporation for the purpose of organizing a corporation under the Florida Business Corporation Act.

**ARTICLE I**

**NAME OF CORPORATION**

The name of this Corporation shall be:

Sports Empire Marketing, Inc.

**ARTICLE II**

**PRINCIPAL OFFICE AND MAILING ADDRESS**

The mailing address and the principal office of this Corporation is: 244 S.W. 12<sup>th</sup> Avenue, Deerfield Beach, Florida, 33442.

**ARTICLE III**

**AUTHORIZED SHARES**

The total authorized capital stock of this Corporation shall consist of 10,000 shares of Common Stock, par value \$0.01 per share. Except as otherwise required by law or as otherwise provided in these Articles of Incorporation each share of Common Stock shall be entitled to one vote per share. Subject to the rights of any outstanding class or series of capital stock ranking senior to Common Stock as to dividends, dividends may be paid upon Common Stock in cash, property or securities as and when declared by the Board of Directors out of funds legally available therefore. As and when dividends are so declared and paid, the holders of Common Stock shall be entitled to participate in such dividends ratably on a per share basis. In the event of any liquidation, dissolution or winding-up of the Corporation, whether voluntary or involuntary, the holders of Common Stock are entitled to share ratably in the net assets, if any, remaining after payment in full of all debts and liabilities of the Corporation and after the holders of any outstanding class or series of capital stock ranking senior to Common Stock shall have been paid in full the amounts to which such holders shall be entitled, or an

amount sufficient to pay the aggregate amount to which such holders are entitled shall have been set aside for the benefit of the holders of such senior capital stock.

#### ARTICLE IV

##### ADDRESS OF REGISTERED OFFICE IN THIS STATE

The street address of the initial registered office of this Corporation in the State of Florida is: 244 S.W. 12<sup>th</sup> Avenue, Deerfield Beach, Florida, 33442, and the initial registered agent of this Corporation at that address shall be Andrew B. Franklin

#### ARTICLE V

##### INCORPORATOR

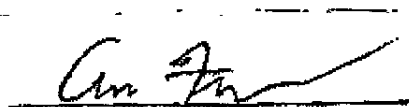
The name and street address of the person signing these Articles of Incorporation is:

Andrew B. Franklin  
244 S.W. 12<sup>th</sup> Avenue  
Deerfield Beach, Florida 33442

IN WITNESS WHEREOF, I have hereunto subscribed my hand and seal this 25<sup>th</sup> day of July, 2002.

  
\_\_\_\_\_  
Andrew B. Franklin  
Incorporator

THE UNDERSIGNED, named as the registered agent in Article IV of these Articles of Incorporation, hereby accepts the appointment as such registered agent, and acknowledges that he is familiar with, and accepts the obligations imposed upon registered agents under, the Florida Business Corporation Act, including specifically Section 607.0505

  
\_\_\_\_\_  
Andrew B. Franklin  
Registered Agent

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