Electronic Articles of Incorporation For

P02000074742 FILED July 09, 2002 Sec. Of State

CHARM BEAUTY SALON, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: CHARM BEAUTY SALON, INC.

Article II

The principal place of business address:

2860 RINGLING BLVD SARASOTA, FL. 34237

The mailing address of the corporation is:

2860 RINGLING BLVD SARASOTA, FL. 34237

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 1000

Article V

The name and Florida street address of the registered agent is:

CATHERINE L ASTRONSKAS 5900 S. TAMIAMI TRAIL SUITE #I SARASOTA, FL. 34231 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: CATHERINE L. ASTRONSKAS

Article VI

The name and address of the incorporator is:

KELLEE HOUSER-RAY 4566 N. LAKE DRIVE

SARASOTA, FL 34232

Incorporator Signature: KELLEE HOUSER-RAY

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P KIMBERLY F HOUSER-DESMARAIS 4574 N. LAKE DRIVE SARASOTA, FL. 34232

Title: V KELLEE HOUSER-RAY 4566 N. LAKE DRIVE SARASOTA, FL. 34232