Electronic Articles of Incorporation For

P02000070336 FILED June 26, 2002 Sec. Of State

THE VARSITY, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

THE VARSITY, INC.

Article II

The principal place of business address:

197 RANDON TERRACE LAKE MARY, FL. 32746

The mailing address of the corporation is:

197 RANDON TERRACE LAKE MARY, FL. 32746

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 3000

Article V

The name and Florida street address of the registered agent is:

ANTHONY M ANTIN 197 RANDON TERRACE LAKE MARY, FL. 32746 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: ANTHONY M. ANTIN

Article VI

The name and address of the incorporator is:

ANTHONY M. ANTIN 197 RANDON TERRACE LAKE MARY, FL 32746

Incorporator Signature: ANTHONY M. ANTIN

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
JEFFREY C BUTLER
3350 HIGHGATE HILLS DRIVE
DULUTH, GA. 30097

Title: VP WILLIAM S AVERY 2909 AUGUSTA STREET GREENVILLE, SC. 29605

Title: S/T ANTHONY M ANTIN 197 RANDON TERRACE LAKE MARY, FL. 3746