Florida Department of State

Division of Corporations Public Access System Katherine Harris, Secretary of State

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Account Number : 110450000714 Phone : (850)222-1173 Fax Number

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FLORIDA PROFIT CORPORATION OR P.A.

WE SERVE LADIES, INC.

Certificate of Status	0
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ARTICLES OF INCORPORATION OF WE SERVE LADIES, INC.

The undersigned, acting as incorporator of We Serve Ladies, Inc. under the Florida Business Corporation Act, adopts the following Articles of Incorporation

ARTICLE I. NAME

The name of the corporation is: We Serve Ladies, Inc.

ARTICLE II. ADDRESS

The mailing address of the corporation is: 16000 Ventura Blvd., Suite 212, Encino, California 91436.

ARTICLE III. AUTHORIZED SHARES

The maximum number of shares that the corporation is authorized to have outstanding at any time is 10,000 shares of common stock without a par value.

ARTICLE IV. INITIAL REGISTERED OFFICE AND AGENT

The street address of the current registered office of the corporation is 1406 Hays Street, Suite 2, Tallahassee, Florida 32301, and the name of the corporation's current registered agent at that address is National Corporate Research, Ltd., Inc.

ARTICLE V. INCORPORATOR

The name and street address of the incorporator is Richard Arthur, 523 West 6th Street, Suite 741, Los Angeles, California 90014.

ARTICLE VI. LIABILITY

The liability of the directors of the corporation for monetary damages shall be eliminated to the fullest extent permissible under the laws of the State of Florida.

The undersigned incorporator, for the purpose of forming a corporation under the laws of the State of Florida, has executed these Articles of Incorporation this 15th day of May 2002.

Richard Arthur, Incorporator

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Having been named as registered agent and to accept service of process for the above-named corporation at the place designated in these Articles of Incorporation, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

National Corporate Research, Ltd., Inc.

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A. P. Polizzi, Assistant Vice Fresident

Date: May 15, 2002