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Account Name : BLUMBERG/EXCELSIOR CORPORATE SERVICES, INC.
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FLORIDA PROFIT CORPORATION OR P.A.

NEW WORLD DIRECT, INC.

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FLORIDA DEPARTMENT OF STATE
Katherine Harris
Secretary of State

May 1, 2002

BLUMBERG

SUBJECT: NEW WORLD DIRECT, INC.
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ARTICLES OF INCORPORATION
OF
NEW WORLD DIRECT, INC.

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TALLAHASSEE, FLORIDA

THE UNDERSIGNED sole incorporator, being a natural person competent to contract and desiring to form a corporation under Title XXXV, Chapter 607. of the Revised Florida Statutes, herewith submits the following information:

1. The name of the corporation is: **NEW WORLD DIRECT, INC.**
2. The duration of the corporation shall be perpetual.
3. The general purpose or purposes for which this corporation is being formed are to include the transaction of any or all lawful business for which corporations may be incorporated under this chapter.
4. The aggregate number of shares which the corporation shall have authority to issue is **200 shares at no par value.**
5. The name and address of the director is: **Joshua Borden, 3635 131st Street, Clearwater, FL 33762**
6. The principal address of the corporation will be: **3635 131st Street, Clearwater, FL 33762**
7. The name and address of the initial registered agent is: **Joshua Borden, 3635 131st Street, Clearwater, FL 33762**
8. The name and address of the sole incorporator is: **Jacqueline Ward, BlumbergExcelsior Corporate Services, Inc., 62 White Street, 2nd Floor, New York, NY 10013**

IN WITNESS WHEREOF, the undersigned, as sole incorporator of this corporation has executed these Articles of Incorporation.

Dated: April 29, 2002


Jacqueline Ward
Sole Incorporator

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ACCEPTANCE OF APPOINTMENT

AS

REGISTERED AGENT

I, the undersigned, do hereby accept appointment as Registered Agent for **NEW WORLD DIRECT, INC.** the within named corporation.

Dated: April 29, 2002



Joshua Norden
Registered Agent

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

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