Electronic Articles of Incorporation For

P02000046555 FILED April 29, 2002 Sec. Of State

GAME DAY, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

GAME DAY, INC.

Article II

The principal place of business address:

3946 NW 34TH DRIVE GAINESVILLE, FL. 32605

The mailing address of the corporation is:

3946 NW 34TH DRIVE GAINESVILLE, FL. 32605

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

250,000

Article V

The name and Florida street address of the registered agent is:

WILLIAM E SIMMONS III 3946 NW 34TH DRIVE GAINESVILLE, FL. 32605

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: WILLIAM SIMMONS

Article VI

The name and address of the incorporator is:

WILLIAM SIMMONS 3946 NW 34TH DRIVE GAINESVILLE, FL 32605

Incorporator Signature: WILLIAM SIMMONS