

**Electronic Articles of Incorporation  
For**

**P02000043918  
FILED  
April 23, 2002  
Sec. Of State**

TRANSMEDIA HOLDINGS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

TRANSMEDIA HOLDINGS, INC.

**Article II**

The principal place of business address:

7320 BRANCHTREE DRIVE  
ORLANDO, FL. 32835

The mailing address of the corporation is:

P.O.BOX 979  
WINDERMERE, FL. 34786

**Article III**

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The number of shares the corporation is authorized to issue is:

100

**Article V**

The name and Florida street address of the registered agent is:

MARK J REED  
7320 BRANCHTREE DRIVE  
ORLANDO, FL. 32835

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: MARK J REED

**Article VI**

The name and address of the incorporator is:

MARK J REED  
P.O.BOX 979  
WINDERMERE, FL  
34786

Incorporator Signature: MARK J REED

**Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P  
MARK J REED  
7320 BRANCHTREE DR.  
ORLANDO, FL. 34786