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REGISTERED PATENT ATTORNEY
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A.T.P. ★ C.F.M.E.I.I.

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**SECRETARY OF STATE
 TALLAHASSEE FLORIDA**

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Department of State
 Division of Corporations
 P.O. Box 6327
 Tallahassee, FL 32314

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-04/11/02--01044--002
*******78.50 *****78.50**

April 10, 2002

Re: 0211GR Articles of Incorporation for About Marketing Excellence, Inc.

Of Our Mutual Concern:

Enclosed please find the following:

Articles of Incorporation of About Marketing Excellence, Inc.
 Certificate of Designation of Registered Agent
 Check for \$78.75 to Florida Department of State for: Filing Fee and Designation of
 Registered Agent (\$70) and Certified Copy (\$8.75).

Please send the Certified Copy and any other materials directly to me at the letterhead address.
 Send all future correspondence to the Registered Agent.

Thanks in advance for your help in this matter.

Sincerely,

Paul S. Rooy

Encls.

Rooy **GAVE**
 AUTHORIZATION BY PHONE TO
 CORRECT Inc
 DATE 4/18/02
 DOC. EXAM Dave White

D. WHITE APR 18 2002

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ARTICLES OF INCORPORATION
OF
About Marketing Excellence, Inc.

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SECRETARY OF STATE
TALLAHASSEE FLORIDA

The undersigned incorporator, for the purpose of forming a corporation under the Florida Business Corporation Act, hereby adopts the following Articles of Incorporation.

ARTICLE I: NAME

The name of the corporation is **About Marketing Excellence, Inc.**

ARTICLE II: PRINCIPLE OFFICE

The principal place of business and mailing address of the corporation is **2804 Yuletree Dr., Edgewater FL 32141.**

ARTICLE III: CAPITOL STOCK

The number of shares of stock that this corporation is authorized to have outstanding at any one time is **one hundred (100) shares.**

ARTICLE IV: INITIAL REGISTERED AGENT AND ADDRESS

The name and address of the initial registered agent is **Cynthia K. Casey, 2804 Yuletree Dr., Edgewater FL 32141.**

ARTICLE V: INCORPORATOR

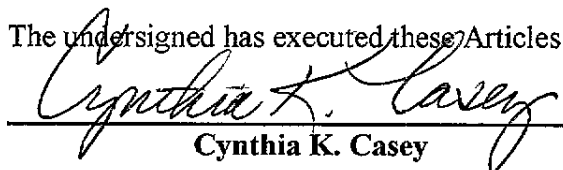
The name and address of the incorporator of these Articles of Incorporation is
Cynthia K. Casey, 2804 Yuletree Dr., Edgewater FL 32141

ARTICLE VI: INITIAL BOARD OF DIRECTORS

The name and address of each member of the initial Board of Directors is:

Cynthia K. Casey, 2804 Yuletree Dr., Edgewater FL 32141 (President)
Jennifer L. Hagstrom, 3560 NW 34th Pl., Gainesville, FL 32605 (Vice-president)
Elizabeth M. Bowne, 2804 Yuletree Dr., Edgewater FL 32141 (Secretary/Treasurer)

The undersigned has executed these Articles of Incorporation this 8th day of April, 2002.


Cynthia K. Casey

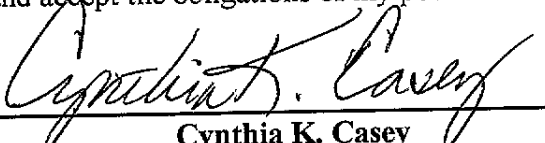
CERTIFICATE OF DESIGNATION **REGISTERED AGENT/REGISTERED OFFICE**

Pursuant to the provisions of section 607.0501, Fla. Stat., the mentioned corporation, organized under the laws of the state of Florida, submits the following statement in designating the registered office/registered agent, in the state of Florida:

1. The name of the corporation is: About Marketing Excellence, Inc.
2. The name and street address of the registered agent and office is:

Cynthia K. Casey, 2804 Yuletree Dr., Edgewater FL 32141.

Having been named as Registered Agent and to accept service of process for the above stated corporation at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as Registered Agent.


Cynthia K. Casey
April 8, 2002
Date

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TALLAHASSEE FLORIDA