PHR 60000 4/369 IDI, INC. 210 E. Columbus Drive Tampa, Florida 33602

March 21, 2002

Department of State Division of Corporations P.O. Box 6327 Tallahassee, Florida 32314

Subject: IDI, Inc.

400005176814---7 -03/29/02--01041--020 *****78.75 *****78.75

Gentlemen:

Enclosed please find the original and one copy of the Articles of Incorporation of IDI, Inc.. Also enclosed is a check in the amount of \$78.75 which represents the cost of the Filing Fees, Certified Copy of the Articles of Incorporation and fee for the Registered Agent Designation for the above named corporation.

Please return my certified copy to the following address:

IDI, Inc. 210 E. Columbus Drive Tampa, Florida 33602

4

President

4.17.02



FLORIDA DEPARTMENT OF STATE Katherine Harris Secretary of State

April 5, 2002

DANIEL FRANCHINI 210 E. COLUMBUS DR. TAMPA, FL 33602

SUBJECT: IDI, INC.

Ref. Number: W02000009479

We have received your document for IDI, INC. and your check(s) totaling \$78.75. However, the enclosed document has not been filed and is being returned for the following correction(s):

The name designated in your document is unavailable since it is the same as, or it is not distinguishable from the name of an administratively dissolved/revoked entity. Names of administratively dissolved/revoked entities are not available for one year from the date of administrative dissolution/revocation unless the dissolved/revoked entity provides the Department of State with a notarized affidavit stating that they have no intention of reinstating, therefore, releasing the name for use to another entity.

Adding "of Florida" or "Florida" to the end of a name is not acceptable.

Please return the original and one copy of your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6995.

Wanda Cunningham Document Specialist New Filing Section

Letter Number: 402A00019830

SARIS DE SALONS

ARTICLES OF INCORPORATION

of

IDI OF TAMPA BAY, INC.

The undersigned incorporators, for the purpose of forming a corporation under the Florida Business Corporation Act, hereby adopts the following Articles of Incorporation.

ARTICLE I - NAME

The name of the corporation shall be

IDI OF TAMPA BAY, INC.

ARTICLE II - PRINCIPAL OFFICE

The principal place of business and mailing address of this corporation shall be:

210 E. Columbus Drive Tampa, Florida 33602

ARTICLE III - DURATION

The term of existence of the Corporation is perpetual.

ARTICLE IV - PURPOSE

This corporation is organized for the purpose of engaging in advertising and any activity or business permitted under the laws of the United States and the State of Florida.

ARTICLE V - CAPITAL STOCK

The corporation is authorized to issue on hundred shares (100) of one (\$1.00) par value Common Stock, which shall be designated "common shares".

ARTICLE VI - INITIAL REGISTERED AGENT AND ADDRESS

The name and address of the initial registered agent is:

Daniel Franchini (President) 210 E. Columbus Drive Tampa, Florida 33602

ARTICLE VII - INITIAL BOARD OF DIRECTORS

This corporation shall have one (1) director initially. The number of directors may be increased or decreased from time to time by the By-Laws, but shall never be less than one (1) which shall constitute a quorum. The name of the initial directors of the corporation are as follows:

Daniel Franchini (President) 210 E. Columbus Drive Tampa, Florida 33602

ARTICLE VIII - INCORPORATORS

The name and street address of the incorporator to these Articles of Incorporation is as follows:

Daniel Franchini (President) 210 E. Columbus Drive Tampa, Florida 33602

ARTICLE IX - EFFECTIVE DATE

The effective date of this corporation shall be:

Filing date of the articles of incorporation

The undersigned has executed these articles of incorporation this 9th day of April, 2002.

President

02.40p 1 3.40p 1 3.40p

CERTIFICATE OF DESIGNATION REGISTERED AGENT/REGISTERED OFFICE

Pursuant to the provisions of sections 607.0501 or 617.0501, Florida Statutes, the undersigned corporation, organized under the laws of the State of Florida, submits the following statement in designating the registered agent/registered office, in the State of Florida.

1. The name of the corporation is:

IDI of Tampa Bay, Inc.

2. The name and address of the registered agent and office is:

Daniel Franchini (President) 210 E. Columbus Drive Tampa, Florida 33602

HAVING BEEN NAMED AS REGISTERED AGENT AND TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE STATED CORPORATION AT THE PLACE DESIGNATED IN THE CERTIFICATE, I HEREBY ACCEPT THE APPOINTMENT AS REGISTERED AGENT AND AGREE TO ACT IN THIS CAPACITY. I FURTHER AGREE TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATING TO THE PROPER AND COMPLETE PERFORMANCE OF MY DUTIES, AND I AM FAMILIAR WITH AND ACCEPT THE DBLIGATIONS OF MY POSITION AS REGISTERED AGENT.

SIGNED:

DATE: