Electronic Articles of Incorporation For

P02000040537 FILED April 15, 2002 Sec. Of State

THE SIMPLE GROUP, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

THE SIMPLE GROUP, INC.

Article II

The principal place of business address:

540 JEFFERSON DRIVE SUITE 107 DEERFIELD BEACH, FL. 33442

The mailing address of the corporation is:

540 JEFFERSON DRIVE SUITE 107 DEERFIELD BEACH, FL. 33442

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

200

Article V

The name and Florida street address of the registered agent is:

SCOTT L SILVER 540 JEFFERSON DRIVE SUITE 107 DEERFIELD BEACH, FL. 33442

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: SCOTT L. SILVER

Article VI

The name and address of the incorporator is:

SCOTT L. SILVER 540 JEFFERSON DRIVE SUITE 107 DEERFIELD BEACH, FL 33442

Incorporator Signature: SCOTT L. SILVER