CACEMENT ARTICLES

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FLORIDA PROFIT CORPORATION OR P.A.

The Ross Company, Inc. Advertising

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4/9/2002

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ARTICLES OF INCORPORATION

OF

The Ross Company Advertising, Inc.

FIRST. The name of the corporation is The Ross Company Advertising, Inc.

SECOND. The street address of the initial principal office of the corporation is 9773 Campbell Circle, Naples, Florida 34109.

THIRD. The total number of shares which the corporation shall have the authority to issue is 10 shares of Common Stock, and the par value of each of such shares is \$.001.

FOURTH: The name and Florida street address of the registered agent is: Legal Zoom Nevada, Inc., 395 Alhambra Circle, Suite 301, Coral Gables, FL 33134

FIFTH. The incorporator of the corporation is LegalZoom.com, Inc., 589 North Larchmont Ave., 2nd Floor, Los Angeles, CA 90004.

IN WITNESS WHEREOF, the undersigned incorporator has executed these Articles of Incorporation on the date below.

LegalZoom.com, Inc.

Date: April 11, 2002	By: Shana Susman, Authorized Officer
Having been named as registered agent to accept a corporation at the place designated in this certificate appointment as registered agent and agree to act in	ate. I am familiar with and account to
Legal Zoom Nevada, Inc. Date: A By: Shana Susman, Authorized Officer	April 11, 2002 FL STAL 2002