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To:

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From:

Account Name

: TODD WATSON, ATTORNEY AT LAW

Account Number : Il9990000260 Phone

: (904)739-9747

Fax Number

: (904)739-9748

FLORIDA PROFIT CORPORATION OR P.A.

Direct Source Marketing, Inc.

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SECRETARY OF STATE TALLAHASSEE, FLORIDA

ARTICLES OF INCORPORATION

OF

DIRECT SOURCE MARKETING, INC.

The Undersigned, for the purpose of forming a corporation under the Florida Business Corporation Act, do hereby adopt the following Articles of Incorporation:

ARTICLE 1.0 NAME AND ADDRESS

The name of the Corporation is: Direct Source Marketing, Inc. The principal office and mailing address is 12684 Muirfield, Jacksonville, Florida 32225.

ARTICLE 2.0 DURATION

The duration of the Corporation is perpetual.

ARTICLE 3.0 PURPOSE

The general purpose for which the Corporation is organized is to engage in and transact any lawful business for which corporations may be incorporated under the Florida General Corporation Act. No other purpose limits this general purpose in any way.

ARTICLE 4.0 SHARES

The aggregate number of shares which the corporation is authorized to issue is Ten Thousand (10,000) shares of common stock. Such shares shall be of a single class and shall have a par value of \$1.00 per share.

ARTICLE 5.0 INITIAL REGISTERED OFFICE AND AGENT

The street and mailing address of the initial registered office of the Corporation is 7785 Baymeadows Way, Suite 107, Jacksonville, Florida, 32256, and the name of the initial registered agent at that address is Todd Watson, Attorney at Law.

ARTICLE 6.0 PREEMPTIVE RIGHTS

Every Stockholder, upon the sale for cash of any new stock of this Corporation of the same kind, class or series as that which he already holds, shall have the right to H020000631109

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purchase his pro rata share thereof (as nearly as may be done without issuance of fractional shares) at the price at which it is offered to other.

ARTICLE 7.0 DIRECTORS

The number of Directors constituting the initial Board of Directors is three (3). The number of Directors may be increased or decreased from time to time in accordance with the Bylaws but shall never be less than one. The names and addresses of the initial Directors of the Corporation are as follows:

Debora Jane Smith

1324 West Blvd.

Racine, WI 53405

Robert L. Hunter

12684 Muirfield Blvd.

Jacksonville, FL 32225

Steve K.K. Chan

12684 Muirfield Blvd.

Jacksonville, FL 32225

ARTICLE 8.0 THE NAME AND ADDRESS OF EACH INCORPORATOR

The name and address of the Incorporator is as follows:

Todd Watson, Attorney at Law

7785 Baymeadows Way, Suite 107

Jacksonville, Florida 32256

ARTICLE 9.0 AMENDMENT

The Corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation or any amendment to them, and any right conferred upon the Shareholders is subject to this reservation.

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IN WITNESS WHEREOF, the undersigned has signed these Articles of Incorporation on this 21 day of March, 2002.

Todd Watson, Attorney at Law, Incorporator

STATE OF FLORIDA COUNTY OF DUVAL

The foregoing instrument was acknowledged before me this 21 day of March, 2002, by Todd Watson, Attorney at Law, on behalf of the Corporation, who is personally known to me.

Signature of Notary Public

Notary's Seal:

N N

BRENDA J. BABGDCK Notary Public, State of Florida My comm. expires Nov. 20, 2003 Comm. No. CC 871970

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ACCEPTANCE BY DESIGNATION REGISTERED AGENT/REGISTERED OFFICE

I, the undersigned person, having been named as registered agent and to accept service of process for the above-stated corporation at the place designated in this statement, hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent.

Todd Watson, Attorney at Law, Registered Agent

Date: March, 2002.

