Electronic Articles of Incorporation For

P02000018875 FILED February 19, 2002 Sec. Of State

PROMO DIRECT INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

PROMO DIRECT INC.

Article II

The principal place of business address:

700 E. UNION STREET UNIT 4-C BOX #2 JACKSONVILLE, FL. 32206

The mailing address of the corporation is:

700 E. UNION STREET UNIT 4-C BOX #2 JACKSONVILLE, FL. 32206

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100 SHARES AT \$0.00 PAR VALUE PER SHARE

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Article V

The name and Florida street address of the registered agent is:

CORPORATION SERVICE COMPANY 1201 HAYS STREET TALLAHASSEE, FL. 32301

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: DEBORAH D. SKIPPER

Article VI

The name and address of the incorporator is:

THE COMPANY CORPORATION 2711 CENTERVILLE ROAD SUITE 400 WILMINGTON, DE 19808

Incorporator Signature: DEBORAH D. SKIPPER

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: D DONNA M ARN 11389 HENDON DRIVE JACKSONVILLE, FL. 32247