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Florida Department of State
Division of Corporations
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To:

Division of Corporations
Fax Number : (850) 205-0381

From:

Account Name : EMPIRE CORPORATE KIT COMPANY
Account Number : 072450003255
Phone : (305) 634-3694
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FLORIDA PROFIT CORPORATION OR P.A.

why not accessorize, inc.

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TALLAHASSEE, FLORIDA

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CERTIFICATE OF INCORPORATION

OF

WHY NOT ACCESSORIZE, INC.

(4)

The undersigned hereby associate for the purpose of becoming a corporation under the Laws of the State of Florida, providing for the formation of a corporation for profit, with the powers, rights, privileges and immunities hereinafter mentioned, and make, subscribe and acknowledge and file with the Secretary of State of Florida, this Certificate of Incorporation, and to that end does by this certificate set forth:

ARTICLE I

The name of the corporation shall be **WHY NOT ACCESSORIZE, INC.**

ARTICLE II

The general nature of the business, objects and purpose proposed to be transacted and carried on, are to do any and all things allowed and permitted to be done by corporations under the Statutes of the State of Florida, and to do any and all things hereinafter mentioned as fully and to the same extent as natural persons might or could do, to-wit:

A. To engage in any lawfull business.

CHARLES S. SERFATY, P.A.
4330 SHERIDAN ST., SUITE 202B
HOLLYWOOD, FL 330211

FLORIDA BAR NO.: 821 837

954-894-9449

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B. To acquire, hold, undertake and fully exploit the good will, property right, franchises and assets of every kind and the liabilities of any person, firm, association or corporation, either wholly or partly, and to pay for the same in cash, stocks and/or bonds of the company or otherwise.

C. To borrow money and contract debts when necessary for the transaction of the business or for the exercise of its corporate rights, privileges and/or franchises, or for any other lawful purpose of its incorporation, to issue bonds, promissory notes, bills for exchange, debenture and other obligations and evidence of indebtedness payable at a specified time or times, or payable upon the happening of a specified event or events whether by mortgage, pledge or otherwise, or unsecured for money borrowed or in payment for property or acquired or any other lawful object.

D. To guarantee, purchase, hold, sell assign, transfer, mortgage pledge or otherwise dispose of the shares or the capital stock of any bonds, securities or evidence of indebtedness created by any other States or Government and while owner of such stock to exercise all the rights, powers, and privileges of ownership, including the right to vote thereon.

E. To conduct business, have one or more offices and hold, purchase, mortgage and convey real and personal property in this State and in any of the several states, territories, possessions and dependencies of the United State, and District of Columbia and in foreign countries.

F. To do all and everything necessary for the accomplishment of the object enumerated in the Certificate of Incorporation or any amendment thereof or necessary or incidental to the

protection and benefit of the corporation and, in general, to carry on any lawful business necessary or incidental to the attainment similar in nature to the objects set forth therein, it being understood that the foregoing enumeration of specific power shall not be deemed exclusive by all other lawful powers conferred by the Statutes of the State of Florida are hereby included.

ARTICLE III

The maximum number of shares of stock which the corporation is authorized to issue and have outstanding at any time is 100 (one hundred) shares of Common Stock which shall have One Dollar (\$1.00) par value.

ARTICLE IV

The amount of capital with which this corporation will begin business is not less than the sum of Five Hundred (\$500.00) Dollars.

ARTICLE V

The existence of this corporation shall be perpetual unless sooner dissolved according to law.

ARTICLE VI

The principal place of business of this corporation is to be located at: 1983 Periwinkle Place, Sanibel Island, Florida 33957.

ARTICLE VII

There shall be one or more Directors of this corporation.

ARTICLE VIII

The names and post office addresses of the first Board of Directors are as follows:

MARYBEL BENZRIHEM
907 N.E. 26th Avenue
Hallandale Beach, Florida 33009

LINDA CLEARY
907 N.E. 26th Avenue
Hallandale Beach, Florida 33009

ARTICLE IX

The name and address of each subscriber of the Certificate of Incorporation and a statement of the number of shares of stock which they agree to take are as follows:

MARYBEL BENZRIHEM (75 Shares)
1983 Periwinkle Place
Sanibel Island, Florida 33957

LINDA CLEARY (25 Shares)
1983 Periwinkle Place
Sanibel Island, Florida 33957

The proceeds of which amount to One Hundred (\$100.00) Dollars.

ARTICLE X

The name and address of the Incorporator and Registered Agent signing these Articles is:

CHARLES S. SERFATY
4330 Sheridan Street
Suite 202-B
Hollywood, FL 33021

ARTICLE XI

The Corporation shall indemnify any officer or former officer to the full extent permitted by law.

ARTICLE XII

The directors of the Corporation, in addition to the powers conferred by the laws of the State of Florida shall have the power to make, alter and repeal the By-Laws and to set apart out of any of the funds of the corporation available for dividends, a reserve or reserves for any proper purpose, and to alter or abolish such reserve.

A. The Corporation shall have a first lien on the shares of its members' stock and upon all dividends due them for any indebtedness by such members of the corporation.

B. The private property of the stockholders shall not be subject to the payment of the corporate debts to any extent whatever.

C. The Corporation shall have full power and lawful authority to accept property, real, personal or mixed, labor and services, in payment for shares of the capital stock, in lieu of cash, at just valuation to be fixed by its Board of Directors.

D. Shares of the capital stock of the company when certificates thereof shall be issued shall be fully paid and nonassessable.

E. Shares of the capital stock of the company shall be transferred only on the books of the company by the holder thereof in person, or by his attorney, upon the surrender and cancellation of a certificate or certificates for like number of shares.

F. The corporation reserves the right to amend, change or repeal any provisions contained in this Certificate of Incorporation in any manner now or hereinafter prescribed by law and all rights conferred on Officers, Directors and Stockholders herein are granted subject to this reserve.

ARTICLE XIII

The officers of this corporation are as follows:

MARYBEL BENZRIHEM - PRES/TREAS.

LINDA CLEARY - VICE PRES/SEC.

ARTICLE XIV

It is the intention of the initial Board of Directors to qualify as a domestic small business corporation, stock issued pursuant to a written plan to qualify for I.R.C. Section 1244.

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ARTICLE XV

Certificate designating plea of business or domicile for the service of process within this State, naming agent upon whom process may be served.

Pursuant to Chapter 48.091, Florida Statutes, the following is submitted:

The **WHY NOT ACCESSORIZE, INC.**, desiring to organize under the laws of the State of Florida with the principal offices as indicated in the Articles of Incorporation, has designated **CHARLES S. SERFATY**, to accept service of process within this State.

DATED this 11 day of April, 2002.



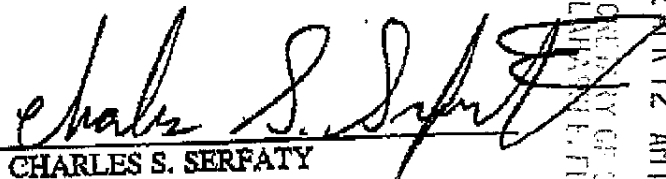
CHARLES S. SERFATY

Registered Agent

I hereby accept service of process.

The Registered Agent and street address of the registered office, place of business, or location for the service of process within this State is, 4330 Sheridan Street, Suite 202B, Hollywood, Florida 33021.

IN WITNESS WHEREOF, I have hereunto subscribed my name and affixed my seal at Hollywood, Broward County, Florida this 11 day of April, 2002.



CHARLES S. SERFATY

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